

# Coastal Cleanup Day 2015

## Los Angeles County Results



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## Your Coastal Cleanup Day Team

**CCD Manager:** Alys Arenas

**CCD Coordinator:** Emily Blum

**CCD Intern:** Leilani Leszkay

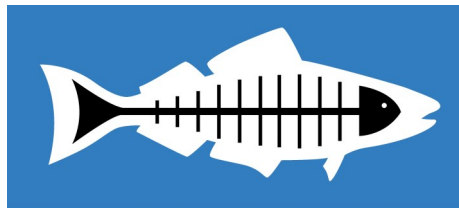
# MEET THE WIND BEHIND THE CCD SAILS



The Ocean Conservancy is the leading agency responsible for the international effort, Coastal Cleanup Day. They ran their first Coastal Cleanup Day in Texas with 2,800 volunteers back in 1986. Last year, 91 different countries participated — collecting more than 16 millions pounds of trash!



The California Coastal Commission, led by Eben Schwartz, organizes the statewide effort in California. The first Coastal Cleanup in the state occurred in 1985 and has flourished ever since then. Each year, the Coastal Commission tasks local county coordinators to enhance California's cleanups and oversees their success.



## Heal the Bay

Heal the Bay has served as the Los Angeles Coastal Cleanup Day Coordinator for 26 years. The organization has led the local effort and created a community of environmental stewards as part of its efforts to keep our waters and watersheds healthy. We love being able to clean our beloved Santa Monica Bay, but it brings us great pleasure to support local neighborhood cleanups as well. Coastal Cleanup day is the perfect link between Heal the Bay's science, education, community action, and advocacy efforts that support the organization's overall environmental mission.



# LA COUNTY SPONSORS

## simplehuman®



City of  
**Santa Monica**™



SPECIAL THANKS TO:





# SAY AHOY TO OUR CAPTAINS!



Alex Kim	Grace Hwang	Karalyn Ramon
Alex Tower	Gretchen Boria-Perez	Karen Guevara
Alic Abrego	Ginger Goss Mukherjee	Mike Williams
Alison Jefferson	Grace Nakamura	Nick Fash
Amanda Jones	Hector Castro	Nick Shattuck
Amy Sheldon	HyunJin Iris Hwang	Mark Magallanes
Andrea Boccaletti	HyunSun Isabel Hwang	Matt Brennan
Andrew Price	James Caulkins	Meghan Sahli Wells
Art Salter	Jason Chang	Mike Antos
Barbara Gentile-Crary	Jean Garrett	Keith Maryanovich
Brittany Gutierrez	Jeff Hall	Kyle Delicata
Brittney Olaes	Jeff Williams	Lee Myers
Brittney Seeliger	Jen Mascola	Lisa Nichols
Carl Carranza	Jenn Swart	Patrick Tyrrell
Cathi Vargas	Jennifer Evans	Patty Jimenez
Chris Travers	Jennifer Price	Rachel Stich
Corey Frey	Jeremy Wolf	Rod Abbott
Crystal Jimenez	Jerry Gorelick	Ron Beltramo
Dave Weeshoff	Jisun Park	Sandrine Cassidy Schmitt
David Banuelas	Joady Gorelick	Shirley de Man
Debbie Wasserman	Joan Satt	Siobhan Spencer
Deborah Gregory	Joe Moeller	Siva Paramanandam
Dulce Stein	John Hansbrough	Susan Lang
Elizabeth Corpuz	Jose Bacallao	Tajairii Nuewson
Ellen Vahan	Katherine Pease	Terumi Toyoshima
Fallon Rabin	Judy Lin	Tiffany Kim
Grace Jung	Justin Perras	Vicki Pasek

# COASTAL CLEANUP DAY 2015

# RESULTS

## LA

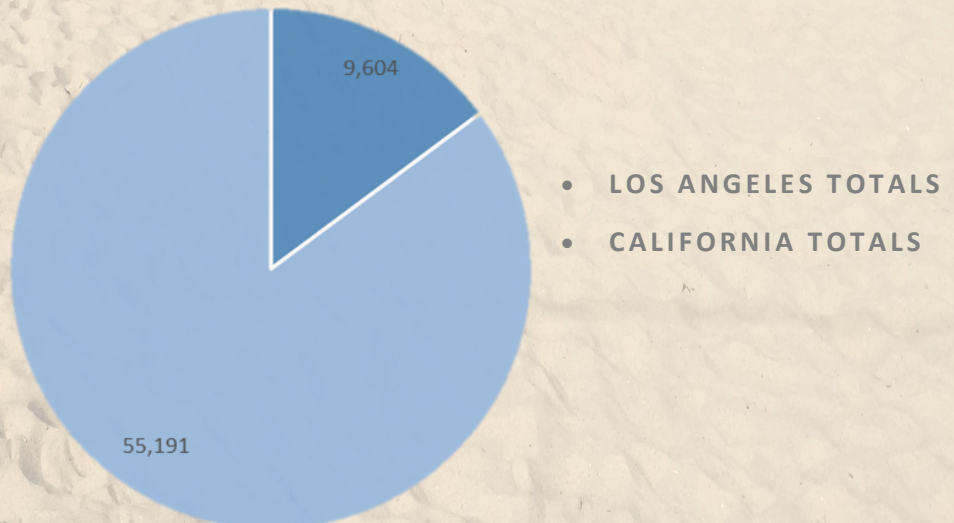
## CA

LOS ANGELES

CALIFORNIA

<b>Volunteers</b>	<b>9,604</b>	<b>55,191</b>
<b>Miles Cleaned</b>	<b>52</b>	<b>959</b>
<b>Lbs of Trash</b>	<b>21,414</b>	<b>559,103</b>
<b>Lbs of Recyclables</b>	<b>1,197</b>	<b>74,867</b>

CCD 2015 VOLUNTEER TOTALS  
LA COUNTY VS. CA

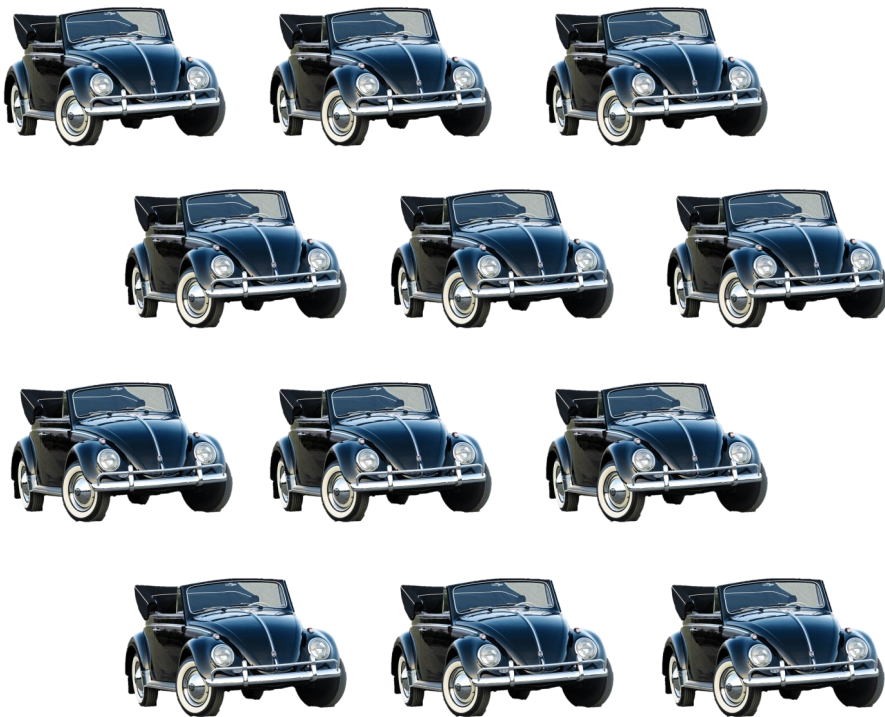




# WAIT... HOW MUCH TRASH WAS FOUND IN LA?!

**22,611 Pounds!**

That equals....



**12 1970's VW Beetles!**

Combined, our volunteers cleaned the  
length of about two marathons!

## TOP 10 ITEMS COLLECTED



**1** Cigarette Butts  
**2,248,065**



**2** Food Wrappers  
(Candy, chips, etc.)  
**1,376,133**



**3** Beverage Bottles  
(Plastic)  
**988,965**



**4** Bottle Caps (Plastic)  
**811,871**



**5** Straws, Stirrers  
**519,911**



**6** Other Plastic Bags  
**489,968**



**7** Grocery Bags  
(Plastic)  
**485,204**



**8** Beverage  
Bottles (Glass)  
**396,121**



**9** Beverage Cans  
**382,608**



**10** Cups & Plates  
(Plastic)  
**376,479**

From 2014



Ocean Conservancy  
Start a Sea Change



# COASTAL CLEANUP EDUCATION DAY



On Wednesday, September 16th, 2015, 680 students from 8 different schools made their way to the Santa Monica Pier Aquarium for a day of fun and learning at the eleventh annual Coastal Cleanup Education Day. With the amazing support from Mattel, these classes received a crash course about the ocean, sea animals, and ocean pollution. The kids rotated through four different stations led by the awesome Heal the Bay staff and volunteers. Through this educational field trip, we hope to foster the future generation of ocean stewards (and give the kids a few laughs along the way!).



**MATTEL**







**Fatal Food Relay:** In this race, no matter how fast the students are, their fate lies in the hands of the unmarked bags they are racing after. Each bag contains either delicious seafood or “fatal food”. This relay shows how easily and unselectively animals mistake trash for food, which can be “fatal.”

**Beach Exploration:** Here, students dig in the sand, look for animals, and get their feet wet all while learning how important the beach is to the ocean ecosystem and how we depend on it in our daily lives. From finding kelp to sand crabs on the beach, the kids learn about the animals and their natural habitat.



**Santa Monica Pier Aquarium:** Students get “up close and personal” with local animals that can be found in our Santa Monica Bay. Students meet the creatures that will propel them to make change for our ocean world.



**Beach Cleanup:** These awesome students participate in their own beach cleanup as well! After interacting with the aquarium animals and learning the threats those organisms face from pollution, the students get a chance to make a difference! Hard at work, they collected nearly 1,800 cigarette butts—yuck!



**TELEMUNDO**

**THANK YOU, Telemundo, for joining us as well!**





# ALL VESSELS WELCOME



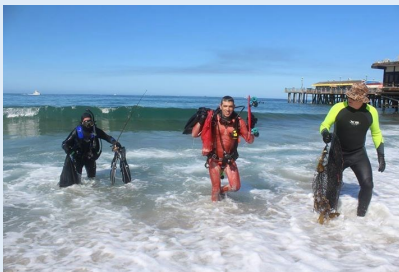
Coastal Cleanup Day isn't only for those on land! We had an amazing group of volunteer SCUBA divers and kayakers who paddled and dove, picking up over 584 pounds of trash. Special thanks to

**State Senator Ben Allen** for joining us and showing his support for cleaner waters!



DEL REY YACHT CLUB





Free Divers joined in too!





# BURIED TREASURE

Among the tons of trash our volunteers collected, they came across some unusual items out there during the cleanup. Some of our favorites are a mangled **shopping cart**, a terrifying **clown painting**, a **dead rooster**, and a **car seat**! Our divers found a **toaster oven**, five .45 caliber **bullets**, and 3 working **GoPro cameras**! The Mayor of Agoura even found a **wallet with \$100** but promised to find the rightful owner. Who knew picking up litter is also a





# GROUP PHOTO CONTEST

And the winner is....

Photo Submitted by Rod Abbott

# LAX DUNES!!!



2nd: **Ballona Creek Ecological Reserve**

Photo Submitted by Patrick Tyrrell



3rd Place: **Santa Monica Beach**

Photo Submitted by Alex Tower





# SPOTLIGHT ON COMPTON CREEK



The Compton Creek site had 124 volunteers come out for CCD. This group alone hauled nearly 2,500 pounds of trash! They managed to dig out five shopping carts and an Xbox controller. Thank you, TrashFree LA & Greenworks, for coming out!



Special Thanks to **Gayle Anderson** and **KTLA** for helping us promote Coastal Cleanup Day 2015! Gayle spoke with Dr. Lorenita Holloway, the science chair for the Compton Unified School District, about our work to restore the site as a “living laboratory” for the community!







The group in  
...ACTION!





©Hannah Arista



© Nicola Buck



© Nicola Buck





# THE GROUPS THAT FOUND THE TREASURE

Alpha Phi Omega – Greater Los Angeles, American Honda, Arroyo Seco Foundation, Audubon Society, Ballona Creek Renaissance, Bay Foundation, Bell Garden High School, Black Surfers Collective, Cabrillo Marine Aquarium, California Department of Fish and Wildlife, California Department of Recreation and Parks, California Department of Transportation, Chase Bank, Cinemark Theatres, City of Agoura Hills, City of Compton, City of Culver City, City of Hermosa, City of Long Beach, City of Los Angeles, City of Manhattan Beach, City of Palos Verdes Estates, City of Pasadena, City of Redondo Beach, City of Torrance, Council Districts of LA, Crystal Casino, Culver City Bicycle Coalition, Dive N' Surf, Duke Alumni Association, Echo Horizon School, Eco Dive Center, El Dorado Nature Center, Ellas and Fellas, Encino Neighborhood Council, Fresh & Easy, Friends of the Ballona Wetlands, Groundworks Coffee, Gruen Associates, Hedgehog Handworks, Hot's Kitchen, In 'n' Out, Kaiser, KIND Snacks, Kiwanis International, LA Black Underwater Explorers, LA Bureau of Sanitation, LA County Board of Supervisors, LAcarGUY, Los Angeles County of Department of Beaches and Harbors, Los Angeles Department of Water and Power, Los Angeles Waterkeeper, Malibu Divers, Malibu Surfers Association, Old Venice, Fresh Brothers, Pacific American Volunteer Association (PAVA @ PAVA Jr.), Pitfire Pizza, Playa Vista Mothers Group, ResonateLA Church, Roundhouse Aquarium, Sandpipers, Santa Monica College, Santa Monica Conservancy, SEA Grant, SEA Lab, Sepulveda Basin Wildlife Area Steering Committee, Sierra Club, Simple Dumpsters, Simple Human, Starbuck's, TOTO USA, Trader Joe's, & TreePeople.



*Special Gratitude* for the volunteer members of Speakers Bureau that provided safety talks during Coastal Cleanup Day! — Andrew Price, Chantal Castellanos, Elisabeth Herrmann, Eric Schlobohm, Johanna James, Michael Hananel, Michael Palmer, Michelle Dilworth, Mona Eadington, Nancy Starke, Sheri Mandel, Stephen Jones & Todd Matosic.

# THANK YOU FOR KEEPING US AFLOAT

Thank you to all the *amazing* 9,604 volunteers that braved the heat to participate in Coastal Cleanup Day. Your dedication to ensuring our waters stay clean and healthy inspire beachgoers, children, and everyone at Heal the Bay!



Heal the Bay would like to recognize the continued support from the LA County Board of Supervisors for Coastal Cleanup Day. **Supervisor Sheila Kuehl** and her office, including **Deputy Maria Chong-Castillo**, prove their commitment to protecting our water resources each

# THANK YOU

**Thank you to these special individuals that went above & beyond to make sure Coastal Cleanup Day 2015 was a success!**

Adrian Ortega, Andrew Basmajian, Annie K from Simple Dumpsters, Catherine Landers, Daniel Park, David McNeill, Dona Kordich, Eben Schwartz, Jesse Casillas, Jose Rodriguez, Maricela Bautista, LAPD, Oscar Martinez, Peggy Kelly, Philip Gonzalez, & Vivian Matuk.

# Say Cheese!

**Special Photo Volunteers:** Hannah Arista, Dotan Saguy, and Nicola Buck

**Other Photos Contributors:** Alix Hobbs, Alex Tower, Alison Jefferson, Amy Sheldon, Art Salter, Barbara Gentile-Crary, Brittney Olaes, Dana Murray, Eric Frasco, Fallon Rabin, Frankie Orrala, Jenn Swart, John Hinkle, Katherine Pease, Kari Boiler, Kyle Delicata, Matthew King, Meredith McCarthy, Mike Antos, Nick Fash, Patrick Tyrell, Patty Jimenez, Rod Abbott, Sarah Sikich, Sheana Brown, Shirley de Man, Terumi Toyoshima, & Vicki Pasek,

© Dotan Saguy



# OUR SPECIAL GUESTS!



**Bruna Schmitz**, Pro Surfer and Roxy model, participating in Coastal Cleanup Day at Hermosa Beach. She is pictured with Heal the Bay board member **Kari Boiler** on the right.

**State Senator Bob Hertzberg** with Heal the Bay Vice President Sarah Abramson Sikich (above). Below, he is seen introducing himself to young volunteer at the Aliso Canyon Park site.



**THANK YOU FOR  
ATTENDING!!**



**LA City Councilman  
Mike Bonin**  
addressing the  
bustling crowd at  
Dockweiler Beach



## STATE-WIDE SPONSORS

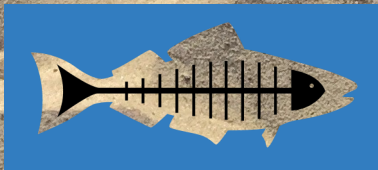


**Ocean Conservancy**  
Start a Sea Change



# SAVE THE DATE!

**Coastal Cleanup Day 2016: Saturday,  
September 17th, from 9AM-12PM.**



Heal the Bay

HEAL THE BAY

Reusable buckets donated by  
Simplehuman—Made from 100%  
recycled material!