Coastal Cleanup Day Instagram Photo Contest Rules & Complete Details

To enter, the Coastal Cleanup Day Instagram Photo Contest hosted by Rubio's, simply snap photos of yourself along with some trash you've found or picked up. Using Instagram, post your photo using the hashtags

- #coastalcleanupday
- #litterati
- #trashselfie
- #OceanLove

The winner will be selected by California Coastal Commission staff and will receive a prize package from Rubio's for an 8 day/7 night stay in a 2 bedroom Grand Suite at a Grand Mayan Luxury Resort in either Riviera Maya (Cancun), Nuevo Vallarta, Los Cabos or Acapulco. The suite has a (6) person capacity, has a kitchen, living area and (2) private bedrooms. Dates are based on availability and there may be an extra fee for major holidays (Christmas, NYE, Presidents Week, Easter and Thanksgiving). Accommodations are specific to each unit type. The Riviera Maya and Nuevo Vallarta locations charge a \$75.00 (USD) resort fee. All Mayan properties charge a 3% Government Fee - approximately \$10.00 (USD) - that is due at time of check-out. You are responsible for all transportation costs and any and all related costs, i.e., room taxes and items charged to your room during your stay. All reservations are subject to availability. You agree to be bound by the then current terms and conditions of The San Francisco Exchange Company, DBA - SFX Preferred Resorts.

Due to the value of the prize, the winner must fill out and submit a W9 form to Rubio's.

1. In order to be eligible to win the Coastal Cleanup Day Instagram Photo Contest ("Contest"), entrants:

Must be 18 years or over

Must be a U.S. citizen.

- 2. No purchase necessary to enter or win.
- 3. The Contest is void where prohibited.
- 4. In case of a dispute as to the identity of an entrant, the authorized Instagram account holder will be considered the entrant.
- 5. California Coastal Commissioners and staff and their immediate families are not eligible to enter.
- 6. Sponsors are not responsible for any problems with your entry, including technical failures related to computer, telephone, cable, and unavailable network or server connections, or other failures related to hardware, software or virus, or incomplete, late or misdirected entries.
- 7. If the Coastal Commission is unable to make contact with prize winner within one week, another winner will be selected.
- 8. Acceptance of a prize constitutes the winner's consent to publicize his or her name and city in connection with the Contest.
- 9. Sponsor reserves the right to disqualify any person tampering with the operation or conduct of the Contest, including, without limitation, the entry process or the operation of the application or otherwise violating these rules.
- 10. Sponsor reserves the right to cancel, terminate or modify the Contest if it cannot be operated, conducted or completed as planned, for any reason.
- 11. Prizes listed may be substituted for other prizes of equal value, based on availability.

Coastal Cleanup Day Instagram Photo Contest Privacy Policy

Personal information provided in conjunction with entering the Coastal Cleanup Day Instagram Photo Contest ("Personal Information") will be collected solely for the purpose of notifying the winner of the Coastal Cleanup Day Instagram Photo Contest.

Instagram is the platform used for the Coastal Cleanup Day Instagram Photo Contest. Instagram's privacy policy can be found on their website at <u>http://instagram.com/about/legal/privacy/</u>

The California Coastal Commission will not sell or disclose Personal Information to any third parties. Personal Information collected by the California Coastal Commission is exempt from the provisions of the Public Records Act (Chapter 3.5 (commencing with section 6250) of Division 7 of Title 1). Any Personal Information acquired by the California Coastal Commission is subject to the limitations set forth in the Information Practices Act of 1977 (Title 1.8 (commencing with Section 1798) of Part 4 of Division 3 of the Civil Code).