Bring Back the Beach

Sponsorship Opportunities

Contact: Danie Eley
bbb@healthebay.org
310.451.1500 x123
FAX 310.496.1902
healthebay.org/bbb

Heal the Bay

Heal the Bay invites you to join the list of premier organizations that have supported our annual Bring Back the Beach Awards Gala, to be held Thursday, May 18th, 2017, at the Santa Monica Pier.

Ocean Protector ($25,000) ☐

- Logo branding on printed materials including: Invitation, Press Release and Tribute Journal
- Logo on event/venue materials including: banners, step and repeat and signage
- Logo branding on online materials including links on Heal the Bay's website
- One table of twelve with Premier seating and VIP parking
- Enhanced wine packages
- Cocktail butler service
- One free private Monday-Friday beach cleanup
- One free Monday-Friday evening rental of the Santa Monica Pier Aquarium*
- Ten entries to the Santa Monica Pier Aquarium
- One Lunch 'n Learn at your office

Beach Guardian ($10,000) ☐

- Logo branding on online materials including links on Heal the Bay's website
- One table of ten (option of 12) with Preferential seating and VIP parking
- One free Monday-Friday evening rental of the Santa Monica Pier Aquarium*
- Ten entries to the Santa Monica Pier Aquarium
- One Lunch 'n Learn at your office

Reef Defender ($7,500) ☐

- Logo branding on online materials including links on Heal the Bay's website
- One table of ten
- Ten entries to the Santa Monica Pier Aquarium
- One Lunch 'n Learn at your office

Kelp Advocate ($5,000) ☐

- Logo branding on online materials including links on Heal the Bay's website
- One table of eight**
- Ten entries to the Santa Monica Pier Aquarium

Healer ($600) ☐

- One individual ticket (seating subject to sponsorship table sales)

All levels include listing in Currents *magazine and Annual Report*

Please specify payment method: Check ☐ Amex | Visa | Mastercard ☐

Name Credit Card Number Exp.

Date

Billing Address Billing City Billing ZIP Code

Phone email

Signature Date

Heal the Bay - 1444 Ninth Street - Santa Monica, CA 90401 - 310.451.1500
www.healthebay.org - bbb@healthebay.org

Heal the Bay is a 501(c)(3) nonprofit making Southern California coastal waters and watersheds,
including Santa Monica Bay, safe, healthy and clean.
Tax ID 95-4031055

*Maximum capacity 40 people. Does not include food and beverage
**Guest allowance for $5k tables has decreased from ten to eight

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Naming Opportunities

Contact: Danie Eley
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Main Stage ($35,000)

Show your support with branding recognition on the main focus for the evening—the center stage.

- Logo branding prominently displayed on stage throughout evening
- Premier logo branding on printed materials including: Invitation and Press Release
- Premier logo branding on event/venue materials including: banners, step and repeat and signage

Beach Lounge ($7,500)

Host a swanky spot to sip a cocktail and schmooze during the cocktail reception.

- Logo displayed on glass bar in center of lounge (Note: this bar will be open all evening)
- Logo branding on decorations and accents

Beach Bars ($5,500)

Great libations make for the best parties! Put your name here.

- Logo prominently displayed on bars (exc. Beach Lounge)

Exclusive Donor Reception at the Santa Monica Pier Carousel ($5,000)

Host our $10,000 and higher table sponsors in their private donor reception.

- Logo branding on printed materials including: Invitation and Press Release
- Logo branding on decorations and accents

Honoree Video ($5,000)

Show your support for the honoree of your choice with a personalized message

- Logo or name branding on title card following the honoree's Tribute Video

All naming opportunities include two tickets to gala and VIP reception, logo branding on online materials including links on Heal the Bay's website, and listing in Currents magazine and Annual Report

For inquiries, please contact Danie Eley at 310.451.1500 or deley@healthebay.org.

Other Opportunities

In addition to table, ticket and experience sponsorships, you may support Bring Back the Beach through:

- Silent/Live Auction Items ($250 minimum value to appear on the Heal the Bay website)

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