

Heal the Bay Is Proud to Present Our BRING BACK THE BEACH GALA 2023

May 18, 2023 | The Jonathan Club | Santa Monica, CA

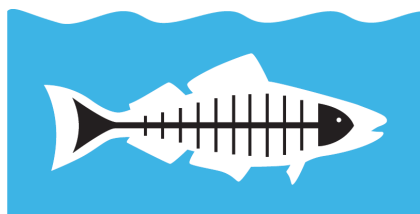
"SUMMIT TO SEA"



Heal the Bay's annual awards gala is our largest fundraising event of the year, featuring cocktails, dinner and a live auction. Each year, the event brings together over 800 business people, artists and celebrities from all over Greater Los Angeles to celebrate our beaches and ocean. 2023 marks our 37th annual gala.

This year, our gala will celebrate Heal the Bay's efforts to make beaches and rivers safe for swimming and surfing as part of thriving ecosystems. Heal the Bay is rising to meet the ever-increasing challenges of climate change by stewarding healthy biodiversity and habitats of coastal waters and local watersheds to ensure continued safe locally caught seafood and the development of sustainable water supplies for both people and nature.

The 2023 Honorees will be announced shortly. Past honorees have included Erik Logan, (CEO, World Surf League) Zooey Deschanel and Jacob Pechenik, Eric Garcetti, Julia Louis-Dreyfus, The LA Kings, Danny Moder and Julia Roberts, amongst others!



Heal the Bay



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PRESENTING SPONSOR: \$50,000

Event Access

- 36 Seats (3 x 12 top tables) – *value \$42,000*
- 12 VIP Parking Passes – *value \$1,200*
- Bottle Service at BBB Tables – *value \$1,200*

Additions

- Speakers Bureau Presentation for 50 at your offices – *value \$5,000*
- Suits on the Sand for 50 Employees on a mutually agreed upon date and location in 2023 – *value \$4,000*

Recognition

- HTB Social Media
- Recognition from podium
- Recognition on event website
- Recognition on event materials
- Recognition in press release
- Digital Ocean Ad (full slide) – *value \$5,000*

OCEAN SPONSOR: \$25,000

Event Access

- 24 Seats (2 x 12 top tables) – *value \$30,000*
- 12 VIP Parking Passes – *value \$1,200*
- Bottle Service at BBB Tables – *value \$800*

Additions

- Speakers Bureau Presentation for 50 at your offices – *value \$5,000*
- Suits on the Sand for 50 Employees on a mutually agreed upon date and location in 2023 – *value \$4,000*

Recognition

- HTB Social Media
- Recognition from podium
- Recognition on event website
- Recognition in press release
- Digital Ocean Ad (full slide) – *value \$5,000*



For Tickets and Sponsorship opportunities contact:
Britta Bucholz
bbucholz@healththebay.org

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BEACH SPONSOR: \$15,000

Event Access

- 12 Seats (1 x 12 top table) – *value \$15,000*
- 4 VIP Parking Passes – *value \$400*
- Bottle Service at BBB Table – *value \$400*

Recognition

- Recognition from podium
- Recognition on event website
- Recognition in press release
- Digital Beach Ad (half slide) – *value \$2,500*

RIVER SPONSOR: \$10,000

Event Access

- 10 Seats (1 x 10 top table) – *value \$12,500*
- 2 VIP Parking Passes – *value \$200*

Recognition

- Recognition on event website
- Recognition in press release
- Digital River Ad (quarter slide) – *value \$2,500*

STREAM SPONSOR: \$7,500

Event Access

- 6 Seats (half table) – *value \$6,250*
- 3 General Parking Passes – *value \$30*

Recognition

- Recognition on event website
- Digital Stream Ad (eighth slide) – *value \$2,500*

VIP TICKET: \$1,250

- VIP Event Access – *value \$1,250*
- 1 VIP Parking Pass – *value \$100*

Recognition

- Mention in Tribute Journal – *value \$500*

GENERAL TICKET: \$750

General Event Access – *value \$750*

1 General Parking Pass – *value \$10*

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DIGITAL JOURNAL

Ads are included with table sponsorships mentioned above, or may be purchased separately.

Ocean Ad: \$5,000

Full Slide Color Ad in Digital Journal (video enabled)

Beach Ad: \$2,500

Half Slide Color Ad Digital Journal

River Ad: \$1,000

Quarter Slide Logo in Digital Journal

Stream Ad: \$500

Eighth Slide Logo in Digital Journal

Mention: \$250

Mention in Digital Journal (50 characters max)

**** Please send your company logo in full color and B/W on a transparent resolution by Thursday May 11th to be included in the Virtual Tribute journal. If you are receiving a mention, please provide 50 words or less and indicate font preference. Please submit all artwork to mayers@healthebay.org****

IN-KIND PARTNERSHIPS

As an in-kind partner of Heal the Bay's 2023 Bring Back the Beach Gala, we will tailor recognition opportunities that are mutually agreed upon in exchange for your partnership.

In-kind partners have the opportunity to receive:

- Attendance at the Bring Back the Beach Gala
- Exclusive Branding in your category
- Promotion on Heal the Bay Social Media
- On-site Activations

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