**Beach Report Card Social Media Kit**

No one should get sick from a day at the Beach! No one should feel ill after a chill in a River!

Help Heal the Bay spread the word on which beaches and rivers tested best and worst for water quality to keep the public safe this summer.

Read the Blog for Beach and River Report Card Highlights : [Heal the Bay Releases Annual Beach Report Card & River Report Card 2022-2023 - Heal the Bay](https://healthebay.org/beachreportcard2022-2023/)

Read the Full Heal the Bay Beach Report Card 2022-2023 Report [: https://healthebay.org/wp-content/uploads/2023/06/Beach-Report-Card-2022-2023.pdf](%3A%20https%3A/healthebay.org/wp-content/uploads/2023/06/Beach-Report-Card-2022-2023.pdf)

Read the Full Heal the Bay River Report Card 2022-2023 Report : <https://healthebay.org/wp-content/uploads/2023/06/River-Report-Card-2022-1.pdf>

Share the Beach Report Card App for weekly water quality testing updates for your favorite beaches :

**USE THESE IMAGES:** [Download Social Media Images](https://healthebay.org/wp-content/uploads/2023/06/Beach-Report-Card-River-Report-Card-2022-2023-Social.zip)

**LINK IN BIO**

<https://healthebay.org/beachreportcard2022-2023/>

**SOCIAL MEDIA**

Tag

 @healthebay

Hashtags

 #BeachReportCard

 #RiverReportCard

 #HealTheBay

 #BeachBummer

 #BeachHonorRoll

**INSTAGRAM**

Did your local beach or favorite recreational river make the grade? 📢The Annual @HealtheBay Beach and River Report Cards are here. Link in Bio to see if your favorite west coast watering hole made it on the Honor Roll or the #BeachBummer list.

Heal the Bay also releases weekly water quality report cards for over 700 west coast beaches from Washington to Baja🌊. Download the app at beachreportcard.org to make sure your favorite beaches are safe and ready for fun this weekend.

**FACEBOOK**

Did your local beach or favorite recreational river make the grade? 📢 The Annual @HealtheBay Beach and River Report Cards are here. See if your favorite west coast watering hole made it on the Honor Roll or the #BeachBummer list 👉<https://healthebay.org/beachreportcard2022-2023/>

Stay safe all summer long! Heal the Bay also releases weekly water quality report cards for over 700 beaches 🌊. Download the app at beachreportcard.org to make sure your favorite beaches are safe and ready for fun.

**TWITTER**

📢 The Annual @HealtheBay Beach and River Report Cards are here. See if your favorite west coast watering hole made it on the Honor Roll or the #BeachBummer list 👉<https://healthebay.org/beachreportcard2022-2023/>

**TWITTER 2**

Stay safe all summer long! Heal the Bay releases water quality reports and predictions for over 700 west coast beaches EVERY WEEK🌊. Download the app at [beachreportcard.org](https://beachreportcard.org/33.91029999999999/-118.51929100000001/11) to make sure your favorite beaches are safe and ready for fun.

**Language about the 2022-2023 Beach Report Card & 2022-2023 River Report Card, in case helpful:**

💥The 2022-2023 Beach Report Card and River Report Card are LIVE! This June the Heal the Bay Water Quality Team published this highly anticipated set of scientific reports on fecal-indicator bacterial pollution rankings for hundreds of California beaches and dozens of freshwater areas in Los Angeles County.

The good news is 94% of the California beaches assessed by Heal the Bay received an A or B grade during summer 2022. AND 65% of the grades across all LA freshwater recreation sites for the summer of 2021 indicated a low risk of illness (up from 54% of sites in 2021).
The bad news? Out of over 700 beaches tested, ONLY 2 BEACHES had good or excellent grades during wet weather! That’s down from 51 Beaches on last year's BRC Honor Roll (YIKES).

Highlights:
👎BEACH BUMMERS, The 10 most polluted beaches in and near California based on levels of harmful bacteria in the ocean.
👍BEACH HONOR ROLL, 51 California beaches that scored perfect water quality grades year-round.
👎FRESHWATER FAILS, Top 10 river areas in Los Angeles County that are high-risk places to contact the water.
👍RIVER HONOR ROLL, Top 10 river sites in Los Angeles County that are low-risk places to swim or boat.

So….What happened? Why such a small honor roll? Is it safe to go in the water? Am I swimming in poop??? #LinkInBio to get all the answers and all the report findings.

Always check [beachreportcard.org](http://beachreportcard.org) and download the app to make sure you can always access the water quality report before you enjoy the water.

Thanks to our Beach Report Card partners: SIMA Environmental Fund, SONY Pictures Entertainment, and World Surf League and thanks to our River Report Card partners: Environment Now.