

COASTAL CLEANUP DAY 2023 LA COUNTY WRAP-UP BOOK

Heal the Bay



AC.

LEARN MORE AT HEALTHERBAY.ORG/CCD

About the Cover Artist

Andrea Castro is a 17-year-old artist from Los Angeles, California, and as of December 2023, a senior at Santa Monica High School. She has been drawing, painting, and using any and all arts and crafts to share her unique perspective since she could hold a pencil. Andrea's interest in marine and environmental conservation is somewhat recent, but her newly sparked passion inspired her to create the artwork chosen for Heal the Bay's 2023 Coastal Cleanup Day poster to raise awareness about the importance of environmental stewardship. Through her hand-drawn rendering, Andrea was able to illustrate the widespread rippling effect of the impact of an individual's actions and the beauty that comes from working together to protect the watershed. "That impact can create a chain reaction around communities and beyond. Every little action helps. It is not as hard as some people may think to be an environmental steward or make an impact of their own" shares Andrea.

Heal the Bay was honored to name Andrea Castro as our 2023 Summit to Sea Artist and to have her artwork as the showcase illustration in our 2023 Coastal Cleanup Day Poster (and Wrap-up Book. Her work helped inspire thousands of volunteers to make waves of change together this Coastal Cleanup Day, from "Summit to Sea"

Coastal Cleanup Day Los Angeles County Coordinators:

Stephanie Gebhardt Rath, Beach Programs Manager
Andrea Weaver, Coastal Cleanup Day Coordinator

California Coastal Commission State Cleanup Coordinators:

Eben Schwartz, Marine Debris Program Manager
Lauren Dung, Public Education Programs Associate

Wrap-up report created by:

Stephanie Gebhardt Rath, Beach Programs Manager
Jillian Marshal, Communications Manager

Thank you to all who helped capture the moment of
CCD 2023!

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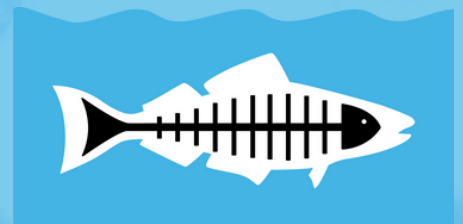
CELEBRATING 34 YEARS AS YOUR COASTAL CLEANUP DAY LA COUNTY COORDINATOR

For the last 34 years, Heal the Bay has been honored to coordinate Coastal Cleanup Day for all of Los Angeles County under the guidance of the California Coastal Commission. This September, Heal the Bay staff, sponsors, and volunteers worked together to help clean up the watersheds and coastal waters of Greater Los Angeles, from the summit to the sea, striving to mitigate the lasting impacts of plastic marine debris in the environment.

Thank you to all the volunteer site captains who helped Heal the Bay host 48 cleanup sites from September 16 to September 23, 2023, across 95 miles of coastline, city streets, rivers, and trails. We also send waves of gratitude to the more than 7,000 volunteers who worked to prevent over 16,000 pounds of trash and recycling from polluting our local waterways and habitats. Lastly, to our eleven Coastal Cleanup Day sponsors, we thank you for your financial support, without whom none of this work would be possible.

For more than three decades, Heal the Bay and the California Coastal Commission have worked closely together to help protect California's precious coastal ecosystems and to keep our shared natural spaces safe and accessible for all.

Coastal Cleanup Day 2023 was the largest volunteer event of the year in Los Angeles County because of our dedicated volunteers, site captains, sponsors, and partners. Thank you again to everyone who helped make this day of environmental action a success from summit to sea!



Heal the Bay



CALIFORNIA
COASTAL
COMMISSION

LA COUNTY 2023 COASTAL CLEANUP DAY SPONSORS



HEAL THE BAY WOULD LIKE TO THANK OUR SPONSORS:

- Ocean Conservancy
- Northrop Grumman
- California Coastal Commission
- City of Santa Monica
- Department of Beaches and Harbors, Los Angeles County
- Water for LA
- Pacific Premier Bank
- Water Replenishment District
- LA Councilwoman Traci Park (CD-11)
- LA Councilmember Tim McOsker (CD-15)
- LA Councilwoman Katy Yaroslavsky (CD-5)



COASTAL CLEANUP DAY 2023 RESULTS

LOS ANGELES COUNTY



48 CLEANUP SITES

7,337 VOLUNTEERS

16,211 POUNDS OF TRASH

430 POUNDS OF RECYCLABLES

STATE OF CALIFORNIA

MORE THAN 700 CLEANUP SITES

39,813 VOLUNTEERS

294,012 POUNDS OF TRASH

48,191 POUNDS OF RECYCLABLES

THE MOST INTERESTING FINDS IN LA:

Check out some of the most intriguing treasures our volunteers found on Coastal Cleanup Day.



FISH TANK

CLEANUP SITE:
Green Meadows
Neighborhood -
Inland Cleanup



SKATEBOARD

CLEANUP SITE:
Under the Santa
Monica Pier -
Underwater Scuba
Cleanup



MINI STATUE

CLEANUP SITE:
El Porto Beach -
Coastal Cleanup



Coastal

- Abalone Cove Beach/Shoreline Park
- Cabrillo Beach
- Hermosa City Beach - Pier
- Manhattan County Beach - Pier
- Santa Monica State Beach - North Beach - Pier
- Santa Monica State Beach - South Beach - Bay St/Inkwell Monument
- Topanga Beach
- Will Rogers State Beach - south
- Torrance Beach
- Venice City Beach - Rose Ave
- Dockweiler Youth Center
- Long Beach - Alamitos Bay Marina
- Long Beach - Belmont Pier
- Long Beach - Junipero Beach (aka Cherry Beach)
- Long Beach - Peninsula
- Manhattan Beach - El Porto Beach
- Marina Beach
- Dockweiler State Beach-Tower 54

Inland

- Corral Canyon & Dan Blocker County Beaches
- Mother's Beach
- Westward Beach
- Malibu Surfrider Beach
- Ocean Park Blvd
- Redondo Beach - Avenue C Lifeguard Tower
- Terranea Resort
- Venice Pier Beach - North
- King Harbor

Underwater

- Malibu Pier
- Santa Monica Pier

Watercraft

- Marina Del Rey - Admiralty Way

Restoration

- Ballona Wetlands Ecological Reserve

Inland

- Baldwin Hills Scenic Overlook Base
- Ballona Creek Bike Path - Overland Ave
- Inell Woods Park
- Arroyo Seco
- LA River - Lewis MacAdams Riverfront Park
- Ballona Creek Bike Path - Sepulveda Blvd
- Ballona Creek Bike Path - Syd Kronenthal Park
- Ballona Creek Bike Path - Duquesne Ave
- Ballona Creek Bike Path - Overland
- Balboa Lake
- Washington Park, Pomona
- Lake Perris
- Apollo Community Park, Lancaster



THE TOP 5 2023 SITES IN LA COUNTY



THE TOP 5 MOST POPULOUS SITES

THE TOP 5 "TRASHIEST" SITES

Coastal Cleanup Day Sites with Most Volunteers	Site Type	Number of Volunteers	Sites with Most Trash Collected	Site Type	Trash Collected (lbs.)
Torrance Beach	Coastal	620	Inell Woods Park	Inland	4,400
Santa Monica State Beach – Pier North	Coastal	429	Balboa Lake	Inland	650.17
Will Rogers State Beach	Coastal	351	Ballona Creek Bike Path, Overland Ave.	Inland	650
Malibu Surfrider Beach	Coastal	341	Ballona Creek Bike Path, Sepulveda Blvd.	Inland	600
Dockweiler State Beach Tower 54	Coastal	330	Santa Monica State Beach – Pier North	Coastal	491



COASTAL CLEANUP DAY SITE CAPTAINS

Adam Parra
Ainsley Stewart
Aleah Hayden
Alfiew Ahmed
Alixandra Lomas
Andrea Campbell
Angela Griffin
Antonio Esquivel
Art Liem
Art Salter
Ashlan Alaniz
Ava Farriday
Bailey Duarte
Barbara Gentile-Crary
Bella Beltramo
Beth Beltramo
Brian Lee
Cecelia Huggins
Cheryce Cryer
Cieara West
Colbie Crow
Cynthia Kershaw
Dave Weeshoff
David Haug
David Polett
David Weeshoff
Deborah Gregory
Deby Covey
Don Nipper
Donna Thomason
Dormaeshia Chambers

Emily Parker
Erin Rogers
Fallon Rabin
Ferris Kawar
Frankie Orrala
Garen Pekacheke
Grace Young
Heather Mcsherry
Henry Cox
Jamie Cho
Jamie Paige
Jay Fodor
Jen Mascolo
Jerica Covell
Joan Hernandez
John Reyes
Kaitlin Soto
Karen Barnett
Karen Hamilton
Kathleen OHalloran
Kennedy McSherry
Kevin Lui
Leslie Cortez
Linda Harrington
Lois Brunet
Makayla Cox
Maria Orellana
Marissa Wu
Meaghan O'Neill
Meeta Autrey
Meghan Sahli-Wells

Melessa Humiston
Mikaela Randolph
Mineli Arakelian
Monica-Sarah Roldan
Nick Shattuck
Norma Iira
Pamela Gates Cowings
Patrick Tyrrell
Paul Sauter
Renata Giron
Robert Santo
Robert Santos
Roger Waiters
Ron Beltramo
Sarah Craig
Say Craig
Scarlett Zamora
Solishia Andico
Sonia Williams
Supriyaa Singh
Tania Pineda
Tarry Kang
Thenera Bailey
Terumi Toyoshima
William Preston Bowling
Zachary McGeary



**Coastal Cleanup Day 2023 would not have
been possible without the leadership of our
Los Angeles County site captains.**



COASTAL CLEANUP DAY COMMUNITY PARTNERS

Algalita Marine Reserach
Foundation

Alpha Kapp Alpha- Mu
Lambda Omega Chapter

Alpha Kappa Alpha - Alpha
Gamma Omega

Alpha Kappa Alpha - Chi
Kappa Omega Chapter,
Antelope Valley
Community

Alpha Kappa Alpha - Sigma
Lamda Omega

Alpha Kappa Alpha - Sigma
Pi Omega

Alpha Kappa Alpha - Tau
Beta Omega

Alpha Kappa Alpha - Theta
Alpha Omega

Alpha Kappa Alpha Epsilon
Eta Omega

Alpha Kappa Alpha -Tau
Tau Omega Chapter

Antelope Valley Desert
Divers

Aviator Nation

Ballona Creek Renaissance

Cabrillo Marine Aquarium

California State University
Dominguez Hills

California Yacht Club

Chaminade College Prep

City of Culver City

City of Hermosa Beach

City of Malibu

City of Santa Monica

City of Los Angeles

City of Torrence

Clean Up the Beach



Echo Horizon School

Eco Dive Center

El Dorado Nature Center

Environmental Queers

Friends of Ballona Wetlands

Gruen Associates

Heidie Duckler Dance

Holly Mitchell's Office

Japanese Business
Association

KIWANIS Los Angeles Club

L.A. City Council Traci Park

LA County Beach and
Harbors

Los Angeles Waterkeeper

Los Serenos de Pointe
Vicente Organization

Malibu Divers

Marina Outrigger Canoe
Club

Marine Mammal Care Center

Ocean Conservancy

One Sea Star

Palos Verdes Peninsula
Land Conservancy

Paras Middle School

Pasadena Audubon Society

PAVA World

Plastic Per Project

Port Royal Yacht Club

Round House Aquarium

Safe Clean Water

Santa Monica College

Samosa House

Sierra Club

SoCal Chapter ASLA

Sothby's International
Realty

Terranea Resort

Torance Area Chamber of
Commerce

Tree People

Trout Unlimited

Vista Mar School

West LA College

Cleaning up an entire county in one week takes all of us working together. Heal the Bay would like to especially thank all our amazing community partners that made this year's Coastal Cleanup Day cleanups extra special.



COASTAL CLEANUP KICK OFF: WORLD CLEANUP DAY

The Coastal Cleanup Day events started on September 16, 2023, which is also known as “World Cleanup Day”. A total of 335 volunteers joined cleanups at four Heal the Bay inland sites, seven coastal sites, and one underwater site.



Our friends from Malibu Divers found some very interesting items at their underwater cleanup site just below the Malibu Pier including a long copper pipe, an old Dr. Pepper soda bottle, and an umbrella.

Heal the Bay helped coordinate 11 sites for the Alpha Kappa Alpha Sorority, including cleanups in San Diego, Riverside, Ventura, and even Hawaii!



COASTAL CLEANUP EDUCATION DAY 2023

On September 20, 2023, Heal the Bay welcomed 246 3rd-5th grade students from all over Los Angeles County for a day of beach exploration, scientific excursions, pollution education, fun in the sun, and hands-on learning by the Santa Monica Pier. Students learned about biodiversity at the Heal the Bay Aquarium and the impact of plastic pollution on the local ecosystem through games like the “Fatal Food Relay”. They exercised their skills as “marine scientists for a day” and even participated in a beach cleanup. This year, Heal the Bay was able to sponsor students from five different Los Angeles County Title 1 Schools for a day of sun and smiles our team won’t soon forget.



It was a real day at the beach! For many of these students, Coastal Cleanup Day is their first opportunity to see the ocean despite having spent most of their lives in Los Angeles.



BALLONA CREEK: NOT JUST A CLEANUP

For the twelfth year in a row, Ballona Creek Renaissance hosted the Ballona Creek Bike Path at Overland Avenue cleanup site under the guidance of Deborah Gregory. All along the water's edge artists from the Heidi Duckler Dance performed a series of multidisciplinary pieces demonstrating the connection between the urban landscape and nature titled "Ebb & Flow: @ The Creek". Over 150 community members worked together to remove trash from the creekbed and surrounding trail, including the Boy Scouts, local firefighters, performers, and students.



ADVOCACY SPOTLIGHT: SAFE CLEAN WATER PROGRAM

Los Angeles County's Safe Clean Water Program provides local, dedicated funding to stormwater projects that increase local water supply, improve water quality, and protect public health. The program aims to modernize our 100-year-old water system in Los Angeles County by creating a comprehensive regional plan to address how we capture water, reduce our reliance on imported water, and enhance communities through green infrastructure projects.



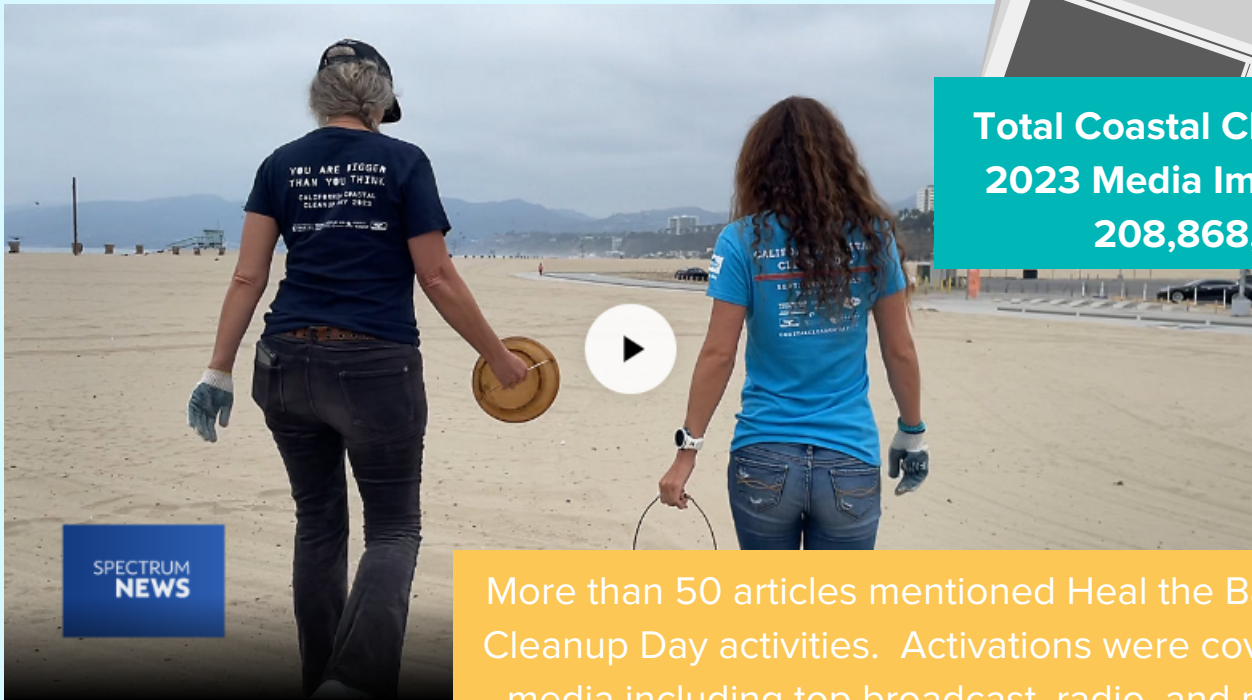
On Coastal Cleanup Day, the Water for LA team took time to empower and inform the public on LA County's Safe Clean Water Program at their pop-up education station right outside the **Heal the Bay Aquarium**.

Learn more about the Safe Clean Water Program:
<https://waterforla.lacounty.gov>

Water for LA shares Heal the Bay's goal of educating and enabling Angelenos to create a more sustainable water future for Los Angeles County. Thank you, Water for LA, for supporting and joining Heal the Bay's Coastal Cleanup Day 2023 efforts!

COASTAL CLEANUP DAY 2023

WE MADE AN IMPRESSION



(Spectrum News/Nikki Kay)

ENVIRONMENT

Heal the Bay staff, vol waterways

BY NIKKI KAY | SANTA MONICA
PUBLISHED 8:28 AM PT SEP. 18, 2023



SANTA MONICA, Calif. — For over 30 years, the staff and volunteers at Heal the Bay have been dedicated to protecting Southern California's waterways.

On Saturday, Heal the Bay will lead the 34th annual Coastal Cleanup Day.

Heal the Bay is hosting 55 community cleanup sites. To find out how and where to lend a hand, visit their website.

Total Coastal Cleanup Day
2023 Media Impressions:
208,868,058

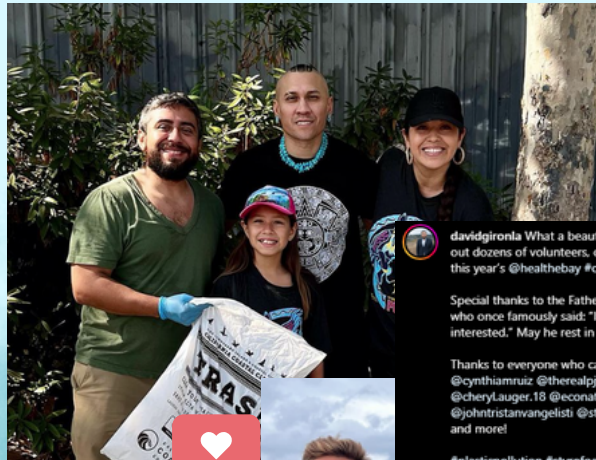
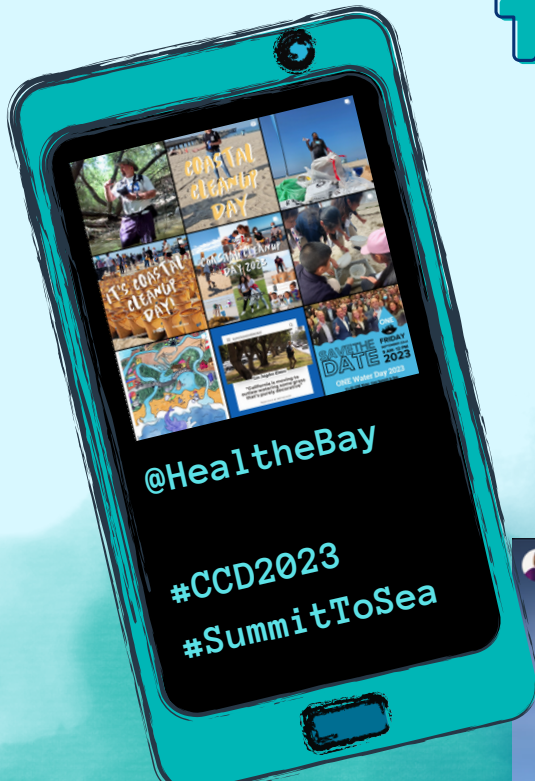
More than 50 articles mentioned Heal the Bay's Coastal Cleanup Day activities. Activations were covered by the media including top broadcast, radio, and print/online outlets like LAist (KPCC), Good Day LA, NBC Los Angeles, Spectrum News1, Malibu Times, the OC Register, and many more.

More than 22K journalists
interacted with our Coastal
Cleanup Day Media Advisories
& Press Releases alone.

Over
250K
journalist
impressions
were
garnered in
Heal the
Bay's 2023
Coastal
Cleanup
Day
promotion.



STAYING SOCIAL FROM SUMMIT TO SEA ON #CCD2023:



davidgironla What a beautiful day at the LA River! We brought out dozens of volunteers, delicious donuts and willing hands to this year's @healthebay #coastalcleanup day.

Special thanks to the Father of the LA River, Lewis MacAdams, who once famously said: "If it's not impossible, I'm not interested." May he rest in peace.

Thanks to everyone who came out, including @taboo @cynthiamruiz @therealpjegas @docmarinasopa @cheryl.laiger.18 @econataliela @aronzinho @johntristanvangelisti @stephanie_bartron @theantoniosanchez and more!

#plasticpollution #styrofoamistheworst #cleanwater



Los Angeles City Councilmember Councilwoman Traci Park is doing a great job and leading by example! Here at her beach cleanup with UCLA students and Heal the Bay.



Chaim Schalk - Athlete
September 23 · 🌐

Helping out a great cause today with @lairdapparel and @healthebay doing a Manhattan Beach Cleanup with the kiddos.

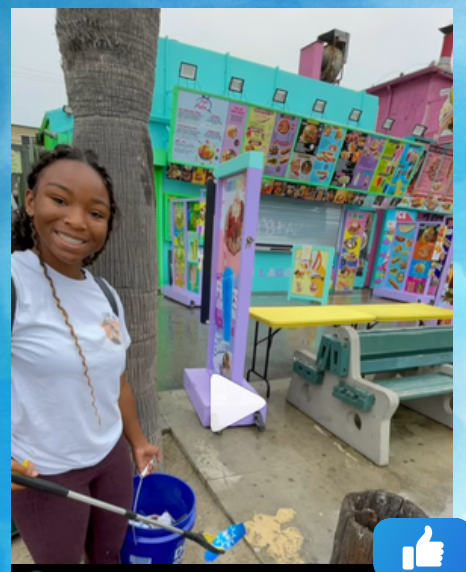


Andrea Weaver, Heal the Bay, Coastal Cleanup Coordinator (Los Angeles County)



threesapawty · Follow

threesapawty The goodest boi dids a help and cleans the beach with the hoomans! ~Pancakes #HealTheBay



clean_up_the_beach_ca ❤️🌊

Awe Shell Yea!

Not only was it Clean Up the Beach's ONE YEAR Anniversary this month, it was also National Clean Up Day! We want to thank everyone who came out to partner and support us, it truly means a lot!

@healthebay
@tricialynnhobbs
@randallhobbs
@dominicbali
@urbanostrategies

PHOTOS OF THE DAY



FROM THE DESK OF OUR HEAL THE BAY BEACH PROGRAMS MANAGER

Dear Los Angeles County Coastal Cleanup Community,

Heal the Bay has coordinated Coastal Cleanup Day in Los Angeles County for 34 years. I briefly joined Heal the Bay's CCD team as a summer intern back in 2011. Over the next 11 years, I kept looking back to LA - to this resilient web of local community-based organizations, government agencies, youth groups, and volunteers all working together to benefit the environment. In 2022, I happily returned to Heal the Bay and am so honored to have spent the past year working on Coastal Cleanup Day with this fantastic web of folks once again.

Coastal Cleanup Day has gone through many transformations over 35 years. We've had years with over 14,000 volunteers, 300,000 pounds of debris removed, and 90 cleanup sites across the county. We have organized years with only 973 volunteers participating in self-guided, socially distant cleanups (like in 2020 during the COVID-19 Pandemic). But our resilient Coastal Cleanup Community has risen again. We are happy to see volunteer participation numbers steadily rise as the event returns to the in-person version that it once was. We are impressed and humbled by your dedication to making Coastal Cleanup Day 2023 an outstanding community-wide event.

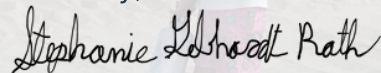
Your hard work is recognized beyond our Los Angeles community. Our friends at the Ocean Conservancy, a global organization, and the International Coastal Cleanup coordinator, recently shared with Heal the Bay that Los Angeles County is a leader in regional cleanup efforts, contributing a majority of the marine debris data and cleanup volunteer numbers for the entire West Coast of North America. Heal the Bay is very proud of how this community's local actions make such remarkable global impacts.

So many news outlets covering our Coastal Cleanup Day achievements focused on the 7,000 volunteers and the 16,000 pounds of debris removed by those volunteers. As impressed as I am by those statistics, I like to look deeper into how Heal the Bay achieves such an impact. This year, 60 community partners joined our Coastal Cleanup Day efforts. More than 90 volunteers captained our 48 cleanup sites, dedicating countless hours to this event. Our site captains and community partners are the backbone of Coastal Cleanup Day. Without their effort, the Los Angeles County regional cleanup would only amount to a few hundred volunteers across a sprinkling of cleanup sites.

We have achieved so much together over the past three decades. Looking to the future, this amazing Coastal Cleanup Community will continue to shine. Heal the Bay is on track to achieve 300,000 total Coastal Cleanup Day volunteers and over 2 million pounds of marine debris removed during Coastal Cleanup Day events in 2024. Thank you to every member of the entire Coastal Cleanup Community.

Cheers to a wonderful CCD 2023 and an even brighter 2024!

Sincerely,



Stephanie Gebhardt Rath
Beach Programs Manager, Heal the Bay

COASTAL CLEANUP DAY LA COUNTY 2024

SAVE THE DATE
SEPTEMBER 21, 2024



Celebrate the achievements of 2023 and mark
your calendar for the biggest day of
environmental action in 2024.

Learn more and stay connected:

HEALTHERBAY.ORG/CCD



Heal the Bay