

BECOME A 2024 GALA SPONSOR

REUSABLE IS BEAUTIFUL



Heal the Bay Is Proud to Present
BRING BACK THE BEACH GALA 2024

May 16, 2024 | The Jonathan Club | Santa Monica, CA

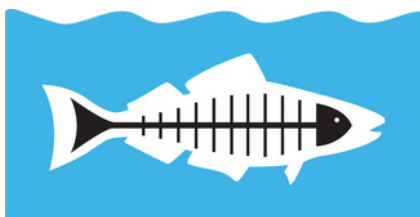


Bring Back the Beach is Heal the Bay's largest fundraising event of the year, featuring cocktails, dinner and a live auction, with hundreds of guests from the environmental, political and business communities in attendance.

Join us as we celebrate Heal the Bay's work that continues to make the coastal waters and watersheds in Greater Los Angeles safe, healthy, and clean!



Past honorees include Jan and Marsh Mokhtari (Founders, Gray Whale Gin), Erik Logan (former CEO, World Surf League), Zoey Deschanel, Jacob Pechenik, Eric Garcetti, Julia Louis-Dreyfus, The LA Kings, Danny Moder and Julia Roberts, amongst others!



Heal the Bay



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PRESENTING SPONSOR: \$100,000

- 44 Seats (2 x 12 top tables and 2 x 10 top tables)
- 24 VIP Parking Passes
- Recognition on Step & Repeat
- Bottle Service at BBB Table
- Speakers Bureau or Lunch-and-Learn at your office
- 2 x Suits on the Sand for up to 100 people on a mutually agreed upon date and location in 2024
- Inclusion in 4 of HTB's "Gift Guides" (30,000 unique households)
- Recognition on HTB social media
- Recognition from podium, event website and event materials
- Recognition on the Cover of the Digital Journal
- Logo in Digital Journal as Presenting Sponsor (2 full slides)

SUMMIT TO SEA SPONSOR: \$50,000

- 34 Seats (2 x 12 top tables and 1 x 10 top table)
- 12 VIP Parking Passes
- Recognition on Step & Repeat
- Bottle Service at BBB Table
- Speakers Bureau or Lunch-and-Learn at your office
- Suits on the Sand for up to 100 people on a mutually agreed upon date and location in 2024
- Inclusion in 2 of HTB's "Gift Guides" (30,000 unique households)
- Recognition on HTB social media
- Recognition from podium, event website and event materials
- Logo in Digital Journal as Summit to Sea Sponsor (full slide)

OCEAN SPONSOR: \$25,000

- 22 Seats (1 x 12 top table and 1 x 10 top table)
- 10 VIP Parking Passes
- Recognition on Step & Repeat
- Bottle Service at BBB Table
- Suits on the Sand for 50 people on a mutually agreed upon date and location in 2024
- Inclusion in HTB's "Gift Guide" (30,000 unique households)
- Recognition on HTB social media
- Recognition from podium and event website
- Logo in Digital Journal as Ocean Sponsor (full slide)



For Tickets and Sponsorship opportunities contact:
Britta Bucholz
bbucholz@healthebay.org

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BEACH SPONSOR: \$15,000

- 12 Seats (1 x 12 top table)
- 4 VIP Parking Passes
- Bottle Service at BBB Table
- Recognition from podium and event website
- Logo in Digital Journal as a Beach Sponsor (full slide)

RIVER SPONSOR: \$10,000

- 10 Seats (1 x 10 top table)
- 2 VIP Parking Passes
- Recognition on event website
- Logo In Digital as a River Sponsor (half slide)

STREAM SPONSOR: \$7,500

- 6 Seats
- Recognition on event website
- Logo in Digital as a Stream (quarter slide)



VIP TICKET: \$1,250

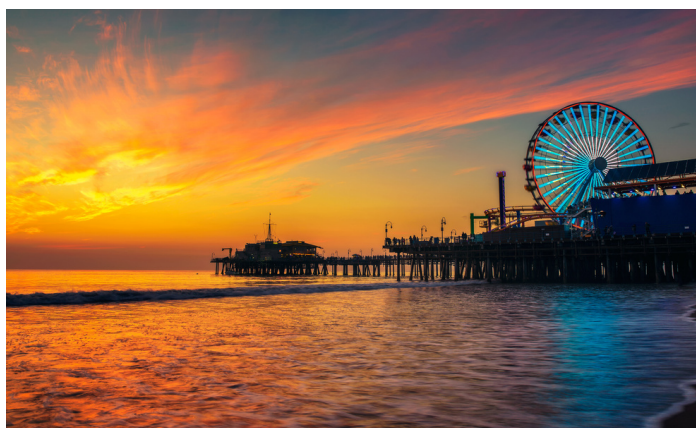
- VIP Event Access
- 1 VIP Parking Pass
- Mention in Digital Journal

INDIVIDUAL TICKET: \$750

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DIGITAL JOURNAL

Ads are included with table sponsorships mentioned above, or may be purchased separately.

Ocean: \$5,000

Full Slide Logo in Digital Journal

Beach: \$2,500

Half Slide Logo Digital Journal

River: \$1,000

Quarter Slide Logo in Digital Journal

Stream: \$500

Eighth Slide Logo in Digital Journal

Mention: \$250

Mention in Digital Journal (50 characters max)

** Please send your company logo in full color on a transparent resolution by Thursday May 9th to be included in the Digital Journal. If you are receiving a mention, please provide the company or individual(s) names to be listed. Please submit to bbbt@healthebay.org

IN-KIND PARTNERSHIPS

As an in-kind partner of Heal the Bay's 2024 Bring Back the Beach Gala, we will tailor recognition opportunities that are mutually agreed upon in exchange for your partnership.

In-kind partners have the opportunity to receive:

- Attendance at the Bring Back the Beach Gala
- Exclusive Branding in your category
- Promotion on Heal the Bay Social Media
- On-site Activations

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