



Heal the Bay

We have been active for more than three decades and our mission has never been more vital.

Heal the Bay uses science, education, community action, and advocacy to fulfill its mission to protect the coastal waters and watersheds of Southern California, with a focus on public health, climate change, biodiversity, and environmental justice.

Heal the Bay Aquarium, located underneath the Santa Monica Pier, has educated tens of thousands of visitors annually through its engaging environmental education programming and family-friendly events.

With the support of 20,000 active members and volunteers, Heal the Bay is the most trusted environmental nonprofit in LA for a reason: We have been keeping California's coastal waters and watersheds safe, healthy, and clean since 1985. Even as the landscape and demographics of Greater Los Angeles change, one thing is certain: Heal the Bay is here for good.

1444 9th Street, Santa Monica, CA 90401 (800) HEAL BAY info@healthebay.org | healthebay.org | @healthebay



2022: A YEAR FOR NEW LEADERSHIP

From the Desk of Heal the Bay President and CEO, Tracy Quinn:

In May of 2022 I joined Heal the Bay as the new CEO and I'm in awe of this organization. Our team is truly inspiring, from our dedicated board members and brilliant staff to our generous partners and enthusiastic volunteers. I am thrilled to bring everything I have learned as a scientist, engineer, advocate, utility Board Member, and water enthusiast to Heal the Bay, a group that is focused on the things I'm most passionate about-protecting our beautiful ocean and rivers, ensuring clean water for Californians, and educating the next generation of environmental stewards.



With your support, our team has achieved these incredible victories this year so far:

* Plastics – Heal the Bay advocated for solutions to the plastic waste crisis through the passage of statewide policy SB 54, the most comprehensive plastic pollution law in the country, and the Los Angeles County Plastic Foodware Ordinance.

*Desalination – Heal the Bay joined activists to block a plan to build a dangerous seawater desalination plant in Huntington Beach.

*DDT – Heal the Bay led the effort to secure \$5.6 million in funding from the state budget for the cleanup of toxic DDT off the Southern California coast, and we are sponsoring legislation (AB 2758) to require public meetings on the issue.

As you can see, we are making great progress. But our work is far from over. As youth head back to school in fall 2022, our team is planning to host 10,000 local students at Heal the Bay Aguarium for hands-on field trips. Our educational experiences spark the joy that leads to a lifelong passion for protecting our water. This passion is fundamental if we hope to keep passing strong environmental policies that ban harmful single-use plastics, take comprehensive action against the impacts of climate change, and solve our water pollution challenges.

70% of the students we engage attend a Title 1 school, which receives federal funding because of its high percentage of low-income households. We need to close the equity gap for underserved youth by increasing our marine science learning opportunities. Your support to Heal the Bay allows us to advance our advocacy initiatives and award-winning education programs that transform students of all ages into inquisitive, enthusiastic ambassadors for coastal waters and watersheds.

Thank you for protecting what you love! Sincerely,

President and CEO, Heal the Bay

@tracyquinn h2o

Tracy Erwan

▶ OUR IMPACT



After four years of advocacy in favor of SB54, Heal the Bay celebrated its passage. The bill is now credited as the most comprehensive plastic pollution reduction bill to date in the US to move California toward a healthier, more sustainable society.



Heal the Bay led the first in-person Coastal Cleanup Day activations in LA since 2019 with month-long activities focused on learning and advocacy. In total, 5,800 cleanup volunteers removed 111,000 pieces of trash and debris from Los Angeles County beaches, rivers, and neighborhoods. That's more than 14K pounds of trash, up from 2,048% from the previous year.



The education team welcomed 7.4k students to Heal the Bay Aquarium as in-person learning was brought back to the bay, increasing our educational impact by 69% year-over-year.



In 2022, Heal the Bay celebrated another Science and Policy win when the California Coastal Commission rejected the most recent Poseidon Desalination coastal development permit to build a new ocean water desalination plant. Heal the Bay was honored to lead the public comments that contributed to the end of this project, which had been opposed by the environmental community and by the public for years.



There were big wins for both the Beach and River Report Cards in 2022. The Stream Team monitored 37 river sites for bacterial pollution in the summer, up 8% from 2021. More than 700 beaches were monitored for water quality and Heal the Bay held its first inperson Beach Report Card press conference in since 2019.



Heal the Bay Aquarium celebrated a 2022 baby boom down by the bay! More than 100 marine animals were born onsite, including moon jellies and swell sharks, up 108% year-over-year. The aquarists also welcomed 28 donated animals to Heal the Bay for care including five different species of rockfish.



We are grateful for your generous contributions to Heal the Bay.

Erik Logan

January - December 2022

\$50,000+

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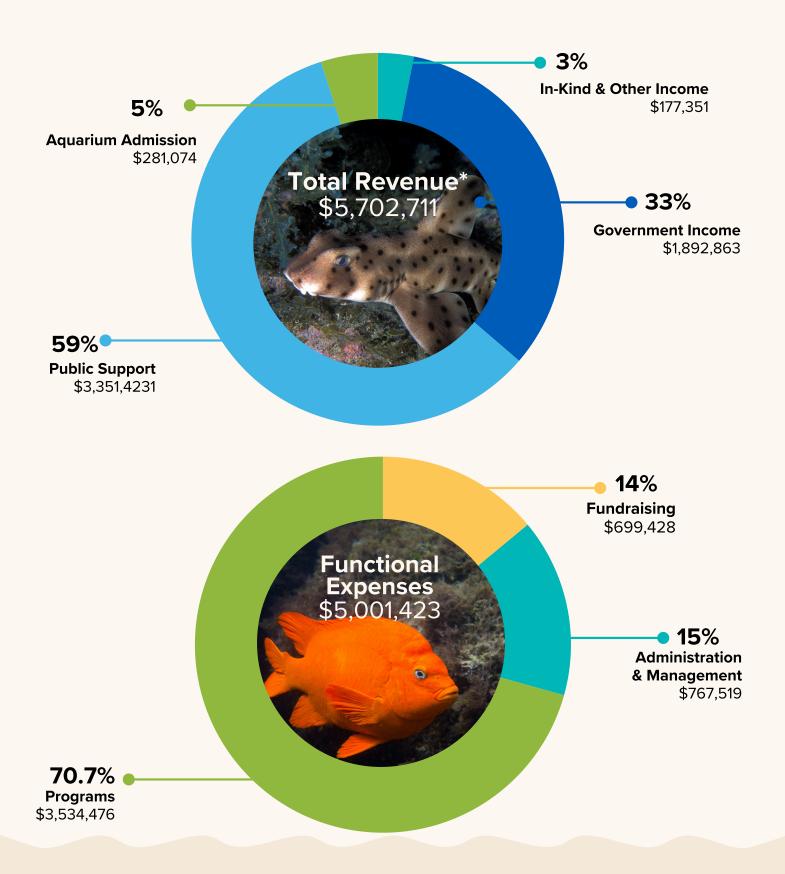
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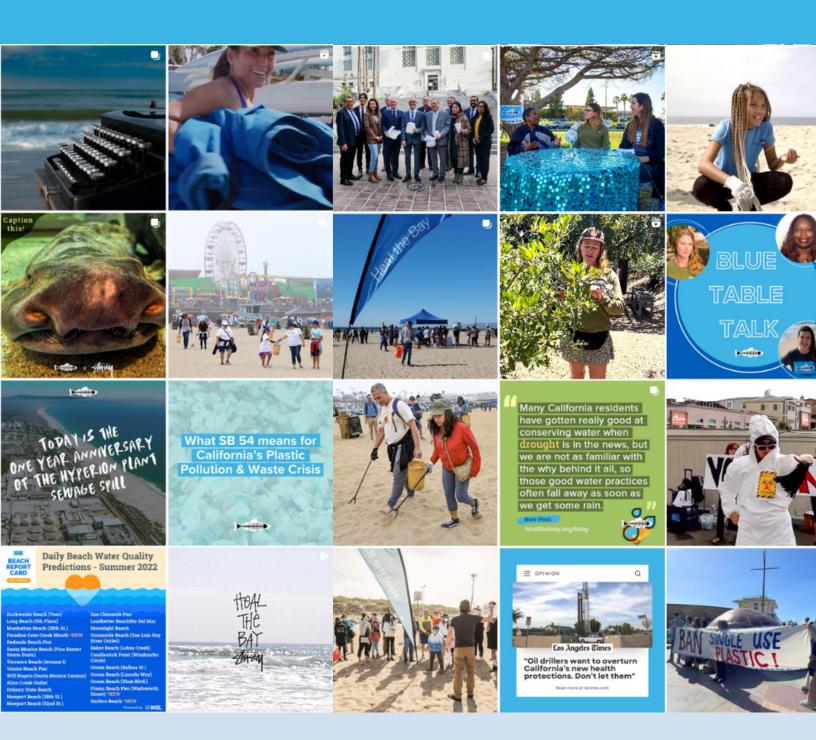
> OUR FINANCIALS

2022 Fiscal Year

(October 1, 2021, to September 30, 2022)







From legislative wins to new outreach initiatives like our Blue Table Talks, Heal the Bay made waves for environmental change that rippled out far beyond the region. Join us in 2023 as we continue our work from Summit to Sea.