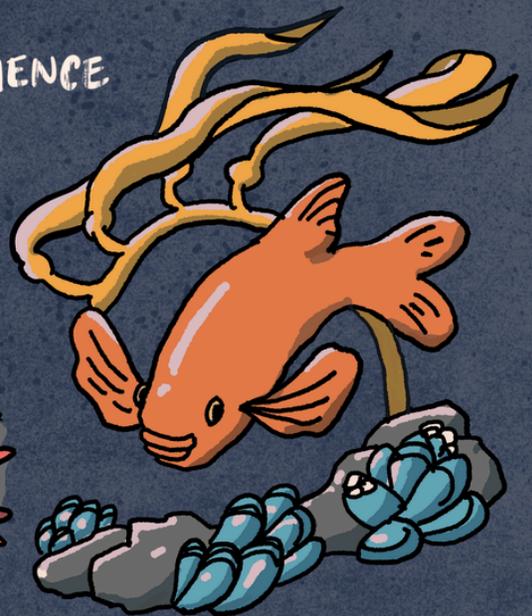


HEAL THE BAY
PRESENTS



COASTAL CLEANUP DAY 2025

REBUILDING WITH RESILIENCE



2025 LA COUNTY WRAP-UP BOOK

@VALEREEPLANTS



SHOWING UP FOR THE COASTLINE

Every Coastal Cleanup Day is a reminder of what's possible when Californians show up for the places they love. From inland waterways to our outer coast, we all came together with a shared commitment to protect our shoreline and the communities that depend on it. This work is powered by collective action and by those who understand that small efforts, multiplied statewide, create waves of impact. Thank you for being part of a movement that continues to shape the future of California's coast.

-Eben Schwartz, California Coastal Commission

Coastal Cleanup Day in Los Angeles is always bigger than one day. It's a reflection of the people who show up year-round to care for our beaches, collect vital data, and turn community science into lasting change. This year's efforts speak to the strength, creativity, and heart of our County. As you flip through these pages, I hope you feel proud of what we accomplished together, and inspired by what's still possible when we continue to show up for our coast.

-Tayler Locke, Heal the Bay

Coastal Cleanup Day Los Angeles County Coordinators:

Tayler Locke, Beach Programs Manager

Jess Du Mont, Coastal Cleanup Day Coordinator

California Coastal Commission Cleanup Coordinators:

Eben Schwartz, Marine Debris Program Manager

Lauren Dung, Public Education Programs Associate

Wrap-up report created by:

Jess Du Mont, Coastal Cleanup Day Coordinator



FROM THE COVER ARTIST

VALEREE CATANGAY

Valeree Catangay (she/her) is a visual artist and sustainability strategist based in Los Angeles. She enjoys wildlife photography, camping, plein air painting, and sharing her love for nature, art, and community through educational workshops and events. Her mediums include traditional and digital illustration and painting, digital and film photography, and animation.

“This year's Coastal Cleanup Day theme, *Rebuild with Resilience*, resonated with me as an Angelino who witnesses systems and cycles of resilience in my daily life. Whether it was experiencing communities supporting each other during the LA wildfires, watching threatened snowy plovers nest alongside beachgoers, or seeing a bright garibaldi swimming at Redondo Beach's docks, I am constantly inspired by the people, places, and animals that call LA home. I hope viewers of this poster feel a sense of whimsy, excitement, and a desire to care about coastal ecosystems because those are the feelings that the coast and its inhabitants give back to me.” - Valeree Catangay

@VALEREEPLANTS

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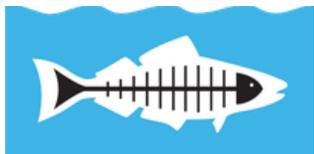
CELEBRATING 36 YEARS OF COASTAL CLEANUP DAYS WITH HEAL THE BAY

This year, Heal the Bay proudly celebrated the 36 years of coordinating Coastal Cleanup Day across Los Angeles County in partnership with the California Coastal Commission. In September, our staff, sponsors, and volunteers united to clean up LA, from summit to sea, working to reduce plastic pollution and help rebuild LA with resilience.



A UNITED EFFORT FROM VOLUNTEERS, SITE CAPTAINS, AND SPONSORS

A massive thank you to all the site captains who helped Heal the Bay host 70 cleanup sites across LA County's coastline, rivers, parks, and trails. We also send waves of gratitude to the nearly 7,000 volunteers who worked to prevent over 20,000 pounds of trash and recycling from polluting our local waterways and habitats. Lastly, to our Coastal Cleanup Day sponsors, thank you for your generous support. Your partnership makes this vital work possible.



For more than three decades, Heal the Bay and the California Coastal Commission have worked hand in hand to help protect California's precious coastal ecosystems and to keep our shared natural spaces safe and accessible for all.

From all of us at Heal the Bay, thank you for giving us your time, leadership and for bringing your love for our environment and community to life!



LA COUNTY 2025 COASTAL CLEANUP DAY SPONSORS



Huge Wave of Thanks to our Coastal Cleanup Day 2025 Organizers and Sponsors!



Heal the Bay would like to thank our sponsors:

- Assemblymember Rick Chavez Zbur
- APM Terminals
- Columbia Bank
- Councilwoman Traci Park
- GUESS
- Kaiser Permanente
- Ocean Conservancy
- Open Water
- Supervisor Lindsey Horvath
- Water for LA



THANK YOU TO ALL OUR COMMUNITY PARTNERS!



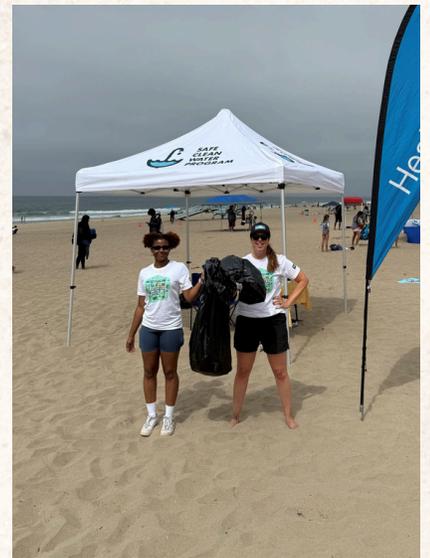
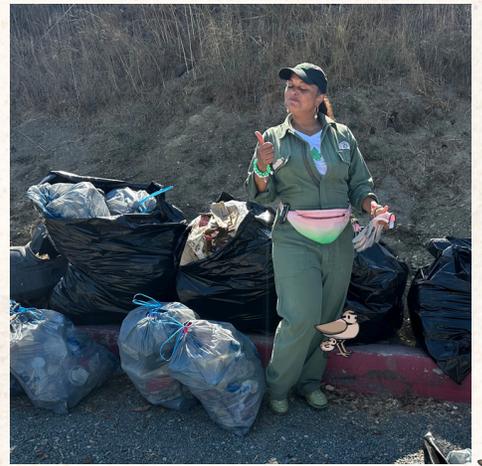
- Alpha Kappa Alpha Sorority, Inc.
- Antelope Valley Desert Divers
- Ballona Creek Renaissance
- Bell Gardens High School
- Environmental Club
- Bleu World
- Cabrillo Marine Aquarium
- CA Dept. of Fish and Wildlife
- California Gay Adventures
- CA State Parks
- California State University, Dominguez Hills
- California Wildlife Center
- California Yacht Club
- Cal Trout
- City of Culver City
- City of Hermosa Beach
- City of Malibu
- City of Torrance
- Corazon Tlalli
- Council for Watershed Health
- Culture Club South Bay
- Del Amo Action Committee
- Echo Horizon School
- Eco Dive Center
- El Dorado Nature Center
- Fairwind Yacht Club
- Friends of Ballona Wetlands
- Greater LA Association of Legal Administrators
- Gruen Associates
- Heal the Bay Stream Team
- IBM
- Kids Helping LA
- Kiwanis Club
- La Canada Engineering Club
- LA Crystal Hotel
- Los Angeles County Department of Beaches & Harbors
- LA County Pakrs
- Los Serenos de Point Vicente
- Marina Outrigger Canoe Club
- Malibu Divers
- Malibu West Fire Safe Council
- Malibu West HOA
- Nature Converancy
- Nature Trust
- Palos Verdes Peninsula Unified School District
- Pasadena Audubon Society
- Port Royal Yacht Club
- Pump Station & Nurtury
- Roundhouse Aquarium
- Santa Monica Bay Audubon Society
- Santa Monica College
- Santa Monica Conservancy
- Santa Monica Malibu Unified School District
- SharkLab
- Sierra Club
- South Bay Boardriders Club
- Team Marine at Santa Monica High School
- Terranea Resort
- Trout Unlimited South Coast Chapter

THE AMAZING SITE CAPTAINS WHO MADE IT ALL HAPPEN!

Adam Parra
Alfonso Montiel
Alixandra Lomas
Allyse Besne
Andrea Campbell
Angelle Brooks-Bell
Annette Adam
Annie Wyrick
Arianna Martinez
Armando Correa
Art Liem
Art Salter
Ashish Patel
Bailey Duarte
Barbara Gentile
Barbra Diallo
Beth Beltramo
Bob Blankenship
Brenda Valdez
Brian Young
Carla Brown
Cambria Wells
Camille Goulet
Cheryl Petran
Corey Frey
Dana Slomiak
Dagny Tang
Dave Weeshoff
David Haake
David Johnson
Debora Wright Henley
Deborah Gregory
Devry Ross
Didi Fleisher
Donna Thomason
Don Nipper
Dylan Jericiau
Emily Parker
Ethan Spratt
Fallon Rabin
Felipe Macchia Yahn
Felicity Eriksson
Ferris Kawar
George Crudge

Heather Henderson
Henry Cox
Iman Stephans
Jean Garrett
Jenna Mah
Jennie Willens
Jess Braunstein
Jessica Simonian
Jerri Keyes
Joan Hernandez
Joe Kim
Joleen Deatherage
Jordan Shtrum
Judi Uthus
Judisma Siddhi
Jay Fodor
Jim Oberman
Karen Hamilton
Kat Zimmerman
Kayla Feairheller
Kayleigh Wade
Kenny Altamirano
Kennedy McSherry
Kevin Lui
Kiki Parker
Kit Turman
Leslie Cortez
Linda Harrington
Lisa Suzuki
Ma'chere Baxter
Marissa Wu
Marjorie Tsuma
Marlo Page
Maria Lerica Quiloan
Marlynn Rollins
Matthew Rogers
Meverly Malixi
Meghan Sahli-Wells
Melissa Ireland
Miles Worster
Monica-Sarah Roldan
Monique Hunter
Nancy Shrodes
Nia Hill

Nick Shattuck
Olivia Johnson
Paula Cline Walker
Patty Jimenez
Paul Keating
Peter Ireland
Ria Rupp
Rebecca McNew
Rob Ettleman
Robert Santos
Roger Waiter
Rosa Bautista
Russell Marlow
Ria Rupp
Samhitha Saiba
Sam Sosa
Sara Vazquez
Say Craig
Scarlett Zamora
Sharyn Church
Shetauna Smith
Simone Dilley
Stephanie Gebhardt Rath
Supriyaa Singh
Summer Kee
Tarry Kang
Tayden Locke
Terumi Toyoshima
Tim Cheung
Tim Tang
Tony Knight
Tracey Sylvester Garnett
Tracy Weirick
Tricia Stoddard
Valeria Pacheco
Wendy Sotelo
Whitney Nagel
William Preston Bowling
Xiomara Limon
Zaria Alam
Zoe Collins
Zoe Shappell
Zoey Jaffa



COASTAL CLEANUP DAY 2025 RESULTS

LOS ANGELES COUNTY

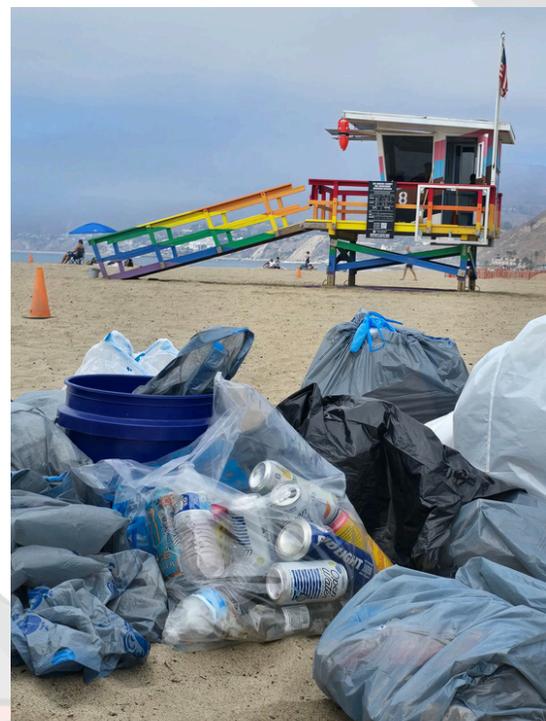
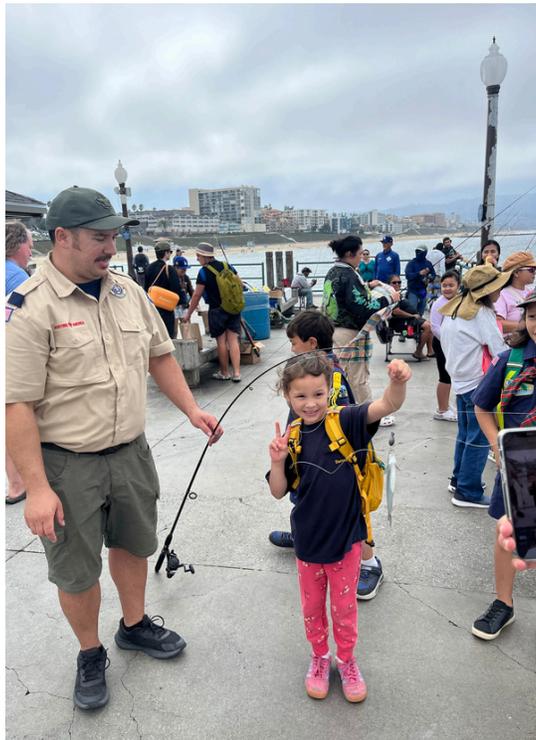
70 CLEANUP SITES
6,889 VOLUNTEERS
19,500.8 POUNDS OF TRASH
625 POUNDS OF RECYCLABLES

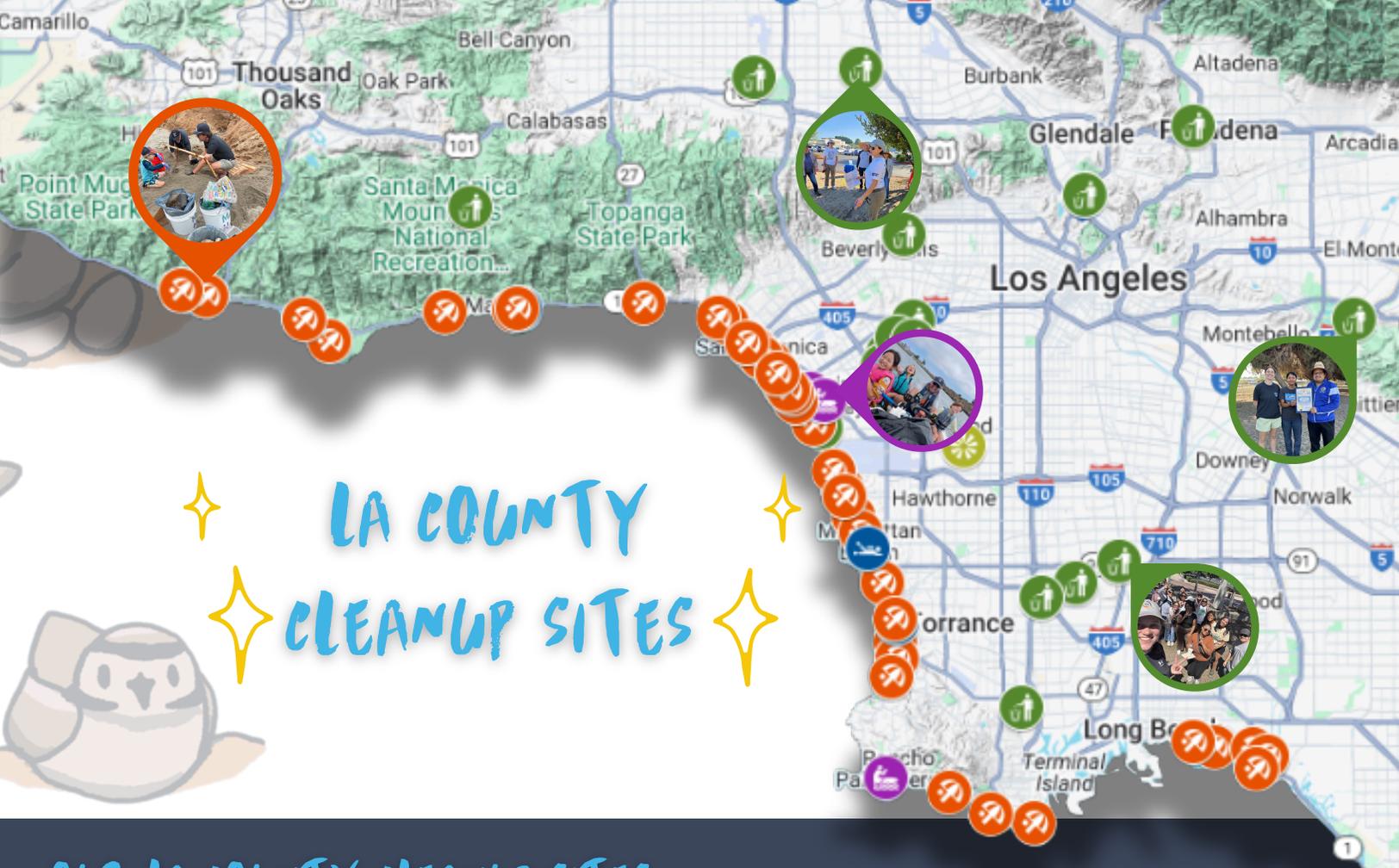
STATE OF CALIFORNIA

OVER 750 CLEANUP SITES
36,129 VOLUNTEERS
148 TONS OF DEBRIS
REMOVED

HEAL THE BAY'S THEMED SITES

This year we added special themes and enhanced experiences to some of our sites!





LA COUNTY CLEANUP SITES

OUR LA COUNTY CLEANUP SITES

Coastal

- Cabrillo Beach
- Corral Canyon & Dan Blocker Beaches
- Dockweiler State Beach
- Dockweiler Youth Center
- El Segundo Beach
- Hermosa City Beach - Pier
- Leo Carrillo State Beach
- Long Beach - Alamitos Bay Marina
- Long Beach - Belmont Pier
- Long Beach - Cherry Beach (aka Junipero Beach)
- Long Beach - Mother's Beach
- Long Beach - Peninsula
- Malaga Cove Beach/RAT Beach
- Malibu Lagoon State Beach
- Malibu Surfrider Beach
- Manhattan Beach - El Porto Beach
- Manhattan Beach - Bruce's Beach
- Manhattan Beach - Pier
- Marina Mother's Beach
- Nicholas Canyon County Beach
- Ocean Trails Reserve/Founders Park
- Playa Del Rey Beach - Toes Beach
- Redondo Beach Pier
- Redondo Beach - Avenue C
- Santa Monica State Beach Pier
- Santa Monica State Beach - Bay St/Inkwell Monument
- Santa Monica State Beach - Ocean Park Blvd

- Santa Monica State Beach - North Beach Tower 12 - Arizona
- Topanga Beach
- Torrance Beach
- Venice Beach - Rose Ave
- Venice Beach-Tower 18
- Venice Beach - Tower 19
- Venice Beach @ 26
- Venice Pier Beach
- White Point Beach
- Will Rogers State Beach
- Ginger Rogers Beach
- Zuma Beach Tower 16
- Zuma Beach Tower 2

Underwater

- Malibu Surfrider Pier
- Manhattan Beach Pier
- Santa Monica Pier
- Veterans Park

Watercraft

- Fairwind Yacht Club
- King Harbor
- Marina Mother's Beach
- Terranea Resort

Restoration

- Ballona Wetlands Ecological Reserve
- Sofi Lake

Inland

- Arrastre Canyon Nature Preserve
- Arroyo Seco
- Apollo Community Regional Park - Lancaster
- Balboa Lake
- Ballona Creek Bike Path - Syd Kronenthal Park
- Ballona Creek Bike Path - Sepulveda Blvd
- Ballona Creek Bike Path - Overland Ave
- Ballona Creek Bike Path - Duquesne Ave
- Baldwin Hills Scenic Overlook Base
- Cal State University Dominguez Hills
- Compton Creek - Crystal Casino
- Dominguez Channel Torrance Lateral
- Ken Malloy Regional Park
- LA River - Lewis MacAdams Riverfront Park
- Malibu Creek State Park
- Tujunga Wash Greenway
- West Hollywood Park
- Whittier Narrows Recreation Area - San Gabriel River



DIVING INTO THE DATA

THE TOP 5 MOST POPULOUS SITES

SO FAR, THE TOP 5 MOST COMMON ITEMS

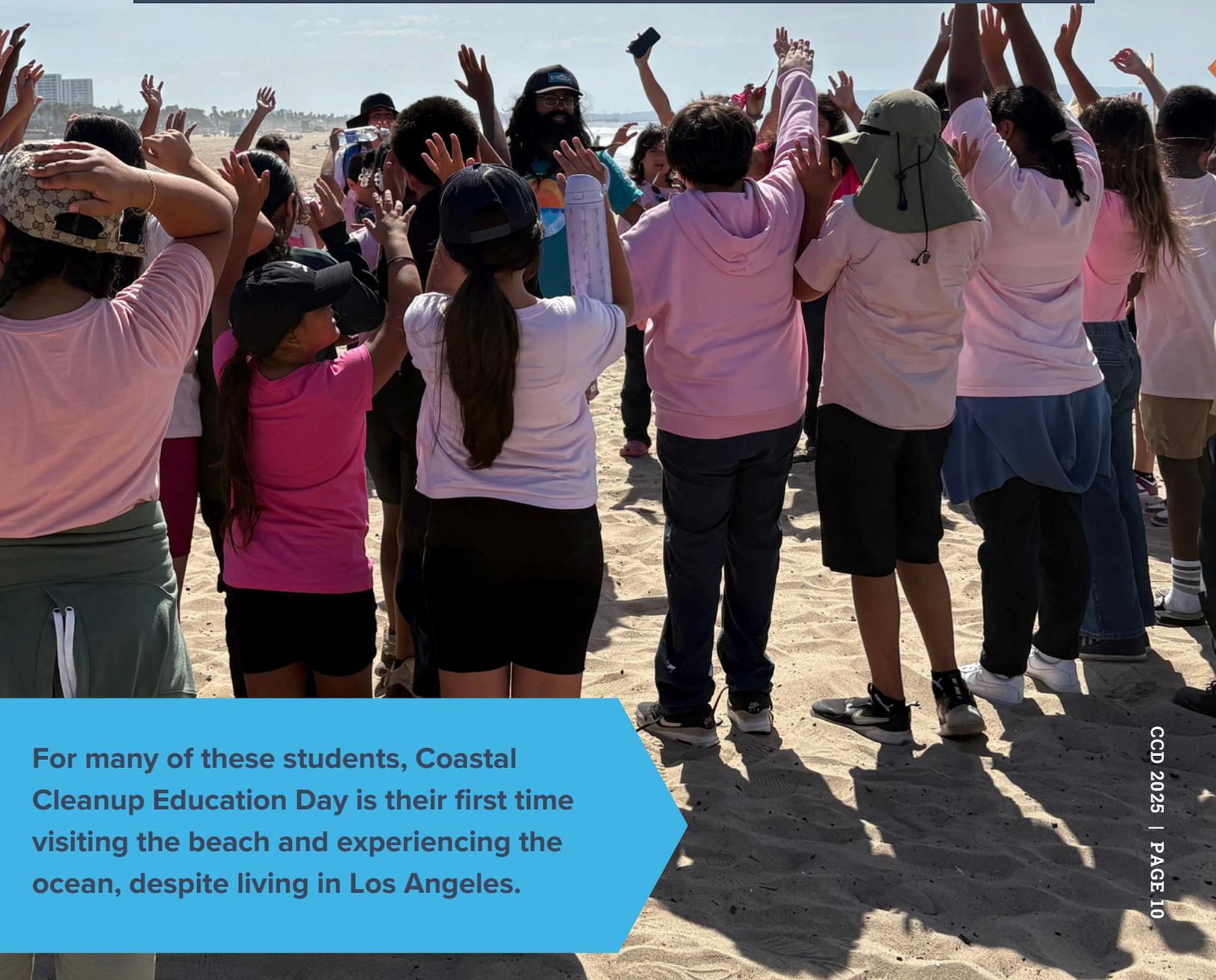
Coastal Cleanup Day Sites with Most Volunteers	Site Type	Number of Volunteers	Item	Total Amount found
Santa Monica Pier	Coastal	1,000	Plastic Pieces	14,505
Dockweiler State Beach Tower 54	Coastal	436	Foam/Polystyrene	5,755
Torrance Beach	Coastal	413	Metal Lids, Caps, Pulls	755
Manhattan Beach Pier	Coastal	353	Aluminum Cans	414
Santa Monica State Beach @ Bay St/Inkwell Monument	Coastal	262	Medical/Hygiene	264



COASTAL CLEANUP EDUCATION DAY 2025



On September 17, 2025, Heal the Bay welcomed 163 students from all over Los Angeles County for beach exploration, scientific excursions, pollution education, fun in the sun, and hands-on learning by the Santa Monica Pier. Students learned about biodiversity at the Heal the Bay Aquarium and the impact of plastic pollution on the local ecosystem through games like the “Fatal Food Relay.” They exercised their skills as “marine scientists for a day” and even participated in a beach cleanup. This year, Heal the Bay sponsored students from 3 different Los Angeles County Title 1 Schools for a day of sun and smiles our team won’t soon forget!



For many of these students, Coastal Cleanup Education Day is their first time visiting the beach and experiencing the ocean, despite living in Los Angeles.

THE BIG HELP CULVER CITY:



Culver City showed up big for Coastal Cleanup Day! City officials rolled up their sleeves and helped haul 1.92 tons of trash out of local waterways. That's nearly two tons of cleaner creeks and happier wildlife!



These everyday heroes don't just shine one day a year, they're on the frontlines year-round, keeping our streets and storm drains clean and stopping tons of trash from ever reaching the ocean.

Thank you, Culver City 🌍💙





APPRECIATION FOR ALPHA KAPPA ALPHA




This year, members of Alpha Kappa Alpha Sorority, Incorporated, and the GREENwell Initiative brought their signature spirit of service to Coastal Cleanup Day, making a meaningful impact on our local environment. Collectively, the AKA's helped lead 13 cleanup sites in LA, and picked up nearly 1.5-2 tons of trash!

Thank you to the Alpha Kappa Alpha's for your incredible support and dedication over the years. Your energy and commitment to Coastal Cleanup Day have made a huge difference. Thank you, Alpha Kappa Alphas! 🌍💚

TRASHURE HUNT



KRISTELL DE LOS SANTOS

Trashure Hunt Winner

Congratulations to the Los Angeles Trashure Hunt winner, Kristell, who uncovered the grand prize, **a brand new e-bike from VinFast!**

This year's Coastal Cleanup Day came with an extra dose of adventure, the **Trashure Hunt!** Hidden treasure chests were scattered at cleanup sites all across California — each chest holding special prizes provided by the California Coastal Commission. The hunt brought an element of surprise and excitement to the day, inspiring volunteers to keep their eyes peeled while caring for the coast.



SPECIAL SHOUTOUT TO PRESTON LILLY!

Heal the Bay had the honor of partnering with Malibu high-school student and surfer Preston Lilly for this year's Coastal Cleanup Day. In an inspiring display of commitment and love for the ocean, Preston paddle-boarded an incredible 21 miles from Zuma Beach to Venice Pier, raising both awareness and funds for Heal the Bay's cleanups and ocean recovery efforts following January 2025's devastating wildfires.

As Preston approached the finish line at our surf-themed "Paddle Out" at the Venice Beach Pier, he was greeted with open arms from local volunteers, friends and family, and Heal the Bay staff. Through his incredible effort, Preston Lilly raised over \$15,000 to support Heal the Bay's mission to keep our coastal waters and watersheds safe, healthy, and clean.

His journey reminds us that one person's determination can ripple out to make powerful waves of change.

We are endlessly grateful to Preston for his dedication, his courage, and his deep love for the ocean. Thank you, Preston, for showing us what true coastal stewardship looks like and for inspiring us all.



COASTAL CLEANUP DAY MADE WAVES ACROSS LA – AND ONLINE!

Our social media campaign rallied thousands of Angelenos in support of cleaner, healthier communities. Here’s a look at how our audiences helped spread the word and make this year’s cleanup one of our most impactful yet!



Total Coastal Cleanup Day 2025 UVM (unique visitors per month to press mentions)
78,765,400



21 articles mentioned Heal the Bay’s Coastal Cleanup Day activities. The activities were covered by the media, including top broadcast, radio, and print/online outlets like LAist (KPCC), Santa Monica Daily Press, NBC Los Angeles, Los Angeles Times, 102.7 KIIS FM, Los Angeles Daily News, and many, many more!

Organized by the California Coastal Commission, runs from 9 a.m. to 1 p.m. at Seal Beach and the Division of Boating and Waterways. (Photo Credit: [unreadable])



There were over 1,700 Instagram and Facebook interactions (likes, comments, and shares) during our Coastal Cleanup Day campaign!

CALIFORNIA
Cleaning the coast, today, is a positively Californian thing to do

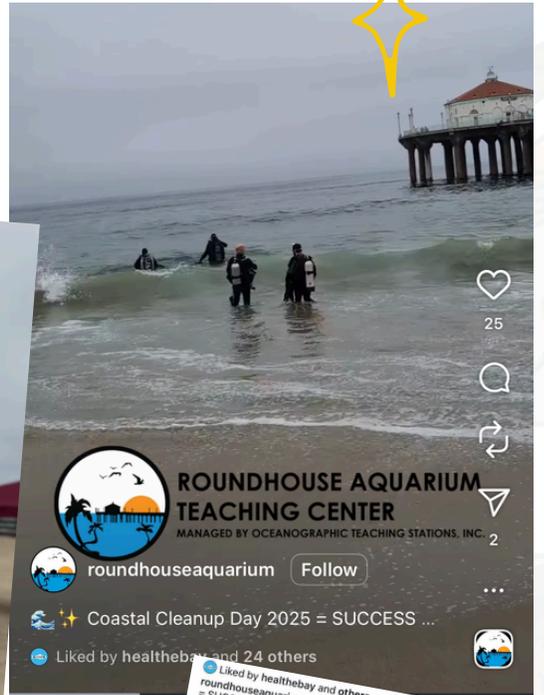


File photo of volunteers removing trash from the jetty area in Seal Beach during a Coastal Cleanup Day event. (Iran Khan / Los Angeles Times)



75,987
Instagram accounts and Facebook accounts viewed our CCD Poster Reveal post!

STAYING SOCIAL ON #CCD2025:



353 volunteers
 Approximately 270 lbs of trash removed
 First-ever underwater cleanup dive with @divensurf - fishing lines, hooks & debris cleared from the pier!
 Special thanks to our amazing sponsors:
 @skechers @chevron @portoflongbeach @divensurf @socialgas
 Every piece of trash removed makes a difference. THANK YOU for helping us protect our coastline! 🌱
 @sciencenearme
 #CoastalCleanupDay #ManhattanBeach #RoundhouseAquarium #ThankYouSponsors
 September 28



Thank you for helping with this event every year and helping keep the environment clean and marine life safe.



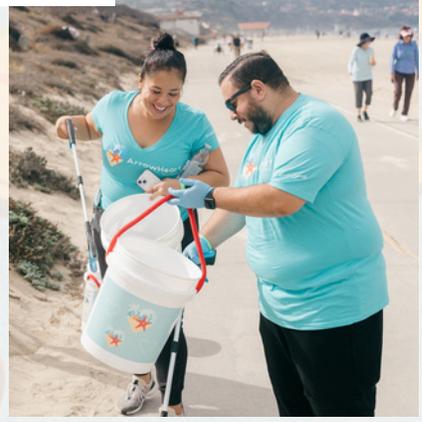
ballonafriends That's a wrap on Coastal Cleanup Day 2025!
 We picked up over 200 pounds of trash from the Ballona Creek with our over 70 volunteers!
 Thanks for joining us and see you at the next Ballona Creek Cleanup!
 #ballonawetlands #losangeles #friendsofballonawetlands #ccd2025 #coastalcleanupday @healthebay



PHOTOS OF THE DAY



PHOTOS OF THE DAY



FROM THE DESK OF OUR HEAL THE BAY CCD COORDINATOR

Dear Los Angeles County Coastal Cleanup Community,

What a year! Coastal Cleanup Day 2025 was one for the books, full of creativity, connection, and the kind of collective energy that reminds me why I love this community so much. From the excitement of the “Trashure Hunt” to brand-new sites, both inland and coastal, this year’s cleanup felt like a celebration of everything Coastal Cleanup Day stands for: collaboration, care, and joy in taking action together.

As many of you know, this was my first year with Heal the Bay, and this was my first time coordinating Coastal Cleanup Day. I came into this role with a deep appreciation for community organizing and environmental stewardship, but what I witnessed during CCD truly exceeded my expectations. Throughout the planning process and on the day itself, I was constantly in awe of what happens when so many passionate people come together for a shared purpose. Nearly 150 incredible site captains led the way, supporting 7,000 volunteers across 70 cleanup locations throughout Los Angeles County. That’s 7,000 people showing up to protect their favorite beach, river, park, or neighborhood, each person adding their voice and energy to this powerful collective movement!

Coordinating cleanup sites is no small task, and I am endlessly grateful to every captain and community partner who took on that challenge with such enthusiasm and care. From early morning set ups to sorting through debris to coordinating a theme site, each site captain brought their own unique rhythm and spirit to the sites!

As we continue to foster connection and rebuild with resilience, that spirit of community feels more important than ever. Together, we’ve built on the legacy of over 300,000 volunteers who have participated in Coastal Cleanup Day with Heal the Bay over the last 36 years, collectively removing more than 2 million pounds of debris from our environment. Those numbers represent more than just data points, they represent care in action, local pride, and the belief that small acts, multiplied across communities, can create lasting change.

I want to take a moment to thank everyone who made this year possible: the site captains who led with heart; the community partners who helped in endless ways; the volunteers who showed up with gloves, buckets, and smiles; and the Heal the Bay staff who worked tirelessly behind the scenes to bring it all together. Coastal Cleanup Day is truly a team effort, and it’s because of each of you that this event continues to grow, inspire, and make an impact.

To our entire Coastal Cleanup Day family, thank you for making 2025 unforgettable. Your dedication, creativity, and commitment to clean and healthy waters continue to move me and everyone at Heal the Bay. Here’s to carrying this energy forward toward next year’s CCD!

With so much gratitude,



Jess Du Mont

SAVE THE DATE: COASTAL CLEANUP DAY LA COUNTY 2026



WE'LL SEE YOU NEXT YEAR ON
SEPTEMBER 19, 2026!

Celebrate the achievements of 2025 and mark your calendar for the biggest day of environmental action in 2026.

Learn more and stay connected:

HEALTHEBAY.ORG

